





# Programme Handbook (Syllabus, Regulations and General Information) CPFinT(A) CPFinT(M) CPFinT(S-AIBD) CPFinT(S-DLT) CPFinT(S-OBAPI) CPFinT(S-RT)

<sup>&</sup>lt;sup>1</sup> The Professional Qualification "Associate Fintech Professional (CPFinT(A))" is recognised under the QF at Level 5. (Recognised under the QF at Level 5, QR Registration No.: 22/000742/L5, Validity Period from 12/09/2022 to 31/07/2025)

<sup>&</sup>lt;sup>2</sup> The Professional Qualification "Certified Fintech Professional (Management) (CPFinT(M))", is recognised under the QF at Level 6. (QR Registration No.: 22/000867/L6) (Validity Period from 01/11/2022 to 31/07/2025)

<sup>&</sup>lt;sup>3</sup> The Professional Qualification "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))", is recognised under the QF at Level 6. (QR Registration No.: 22/000868/L6) (Validity Period from 01/11/2022 to 31/07/2025)

<sup>&</sup>lt;sup>4</sup> The Professional Qualification "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000869/L6) (Validity Period from 01/11/2022 to 31/07/2025)

<sup>&</sup>lt;sup>5</sup> The Professional Qualification "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))", is recognised under the QF at Level 6. (QR Registration No.: 22/000870/L6) (Validity Period from 01/11/2022 to 31/07/2025)

<sup>&</sup>lt;sup>6</sup> The Professional Qualification "Certified Fintech Professional (Specialist – Regtech Stream) (CPFinT(S-RT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000871/L6) (Validity Period from 01/11/2022 to 31/07/2025)

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## 1. Introduction

With the aim of supporting capacity building and talent development for banking professionals, the Hong Kong Monetary Authority (HKMA) has been working together with the banking industry to introduce an industry-wide competency framework - "Enhanced Competency Framework (ECF) for Banking Practitioners" in Hong Kong.

Since the implementation of ECF in 2018, various programmes for different job functions in banking industry have been developed and integrated into The Hong Kong Institute of Bankers' (HKIB) flagship Certified Banker (CB) Programme which offer generalist, specialist, and strategic topics. The rationale for putting all programmes under one professional banking qualification is to promote an industry-based common qualifications benchmark. While ECF programmes offer "rolebased" knowledge and certification to relevant practitioners, CB is offering a vocational qualification pathway for further career advancement, being continuously enhanced to nurture more holistic banking professionals and ultimately, supporting the industry to develop a continuous learning culture and a sustainable talent pool so as to maintain the competitiveness of Hong Kong as an international financial centre.

The Enhanced Competency Framework on Financial technology ("Fintech") (hereinafter referred to as "ECF-Fintech") was introduced to develop a sustainable pool for the banking industry. The qualification structure of the ECF-Fintech comprises two levels: Core Level and Professional Level, targeting entry level and junior level staff and staff taking up middle or senior positions in Fintech-related job roles.

As the programme and qualification provider of the ECF-Fintech, HKIB has developed the learning programme – the "ECF-Fintech (Core Level)" to help individuals attain the Core Level of the competency standards set for the ECF-Fintech. The programme "ECF-Fintech (Professional Level)" helps individuals attain the Professional Level of the competency standards.

This Handbook provides programme details and relevant information for the learner who wants to complete the ECF-Fintech training and examination with the intent of obtaining the Professional Qualifications of "Associate Fintech Professional (CPFinT(A))", "Certified Fintech Professional (Management) (CPFinT(M))", "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream (CPFinT(S-AIBD))", "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream (CPFinT(S-DLT)), "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream (CPFinT(S-AIBD)) and "Certified Fintech Professional (Specialist – Regtech Stream (CPFinT(S-RT)).

For more details, please refer to the HKMA's Guide to Enhanced Competency Framework on Fintech at <u>https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2021/20211203e1.pdf</u> and HKIB website at <u>https://www.hkib.org/page/203</u>.

# 2. Background

## 2.1. Aims

The aims of the ECF-Fintech are twofold:

- (i) To develop a sustainable Fintech talent pool for the banking industry; and
- (ii) To raise and maintain the professional competence of Fintech practitioners in the banking industry.

## 2.2. Qualification Structure

The competency standards of the ECF-Fintech comprise two levels: Core Level and Professional Level.

**Core Level** – This level is applicable to entry level and junior level Fintech practitioners in Authorized Institutes (AIs).

**Professional Level** –This level is applicable to Fintech practitioners taking up middle or senior positions in Als. In order to more accurately reflect the different areas of expertise, this level is further divided into two tracks: Management Track and Specialist Track.

## 2.3. Scope of Application

The ECF-Fintech aims to develop an all-rounded Fintech competency framework to enhance the professional competencies of Fintech practitioners working in functions that involve technological innovation for financial services in the banking industry. Specifically, it is aimed at "Relevant Practitioners" located in the Hong Kong office of an AI whose primary responsibilities are to perform one or multiple job roles listed in the table below.

Job Roles	Role Description (Core Level)	Role Description (Professional Level)
Role 1 – Fintech Solution Develop- ment	Design, develop, test, and deliver the core functional and technical aspects of Fintech solutions for the AI. Work closely with cross-functional teams, and coordinate projects on Fintech solutions throughout the software development lifecycle.	Provide expert advice on Fintech applications. Work with cross- functional teams to build and implement Fintech solutions for the AI.
Role 2 – Fintech Product Design	Design and develop new Fintech products with innovative features and functionalities driven by user needs or market forces.	Oversee the design, development, and management of Fintech products and ensure products' alignment with the Al's overall Fintech strategic direction and product compliance.

Role 3 – Fintech Strategy and Management	Assist in the research and execution of Fintech strategy, and manage the Fintech initiatives of the AI in collab- oration with internal stakeholders and external vendors and partners.	Drive Fintech agenda within the AI, and provide strategic direction for the AI's Fintech initiatives.
Role 4 – Regtech	Assist in Regtech research, use case formulation, regulatory and business requirements consolida- tion, vendor selection and Regtech solution development, etc. along the Regtech adoption journey to en- hance the efficiency and effective- ness of the Al's risk management and regulatory compliance.	Lead and drive the design, devel- opment and implementation of Regtech solutions and the change management to ensure alignment with the AI's overall Regtech strat- egy and realization of benefits of Regtech.

For more details about the key tasks, please refer to Annex 1 of HKMA's Guide to Enhanced Competency Framework on Fintech at <a href="https://www.hkma.gov.hk/media/eng/doc/key-infor-mation/guidelines-and-circular/2021/20211203e1.pdf">https://www.hkma.gov.hk/media/eng/doc/key-infor-mation/guidelines-and-circular/2021/20211203e1.pdf</a>

## 2.4. Certification and Public Register

There are six Professional Qualifications under the ECF-Fintech:

## Core Level

## Associate Fintech Professional (CPFinT(A))

A Relevant Practitioner may apply to HKIB for the professional qualification certification if he or she:

- (1) has completed all the four Core Level training modules (Modules 1 to 4) and obtained a pass in the relevant examination of each module plus 1 year of relevant work experience in Fintech projects and/or any of the Core Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of HKMA's Guide to Enhanced Competency Framework on Fintech; or
- (2) is grandfathered based on the required work experience upon the launch of the Core Level module and employed by an AI at the time of application.

## **Professional Level - Management Track**

## Certified Fintech Professional (Management) (CPFinT(M))

A Relevant Practitioner may apply to HKIB for professional qualification certification if he or she:

- (1) has completed Module 5, Module 9, and Module 10 of the ECF-Fintech Professional Level training programme and obtained a pass in the relevant examination of each module on top of the Core Level qualification plus at least 3 years of relevant work experience in Fintech projects and / or any of Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of HKMA's Guide to ECF-Fintech"; or
- (2) is grandfathered based on the required work experience upon the launch of the Professional Level module and employed by an AI at the time of application.

#### **Professional Level - Specialist Track**

Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))

Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT))

Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))

Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT))

A Relevant Practitioner may apply to HKIB for professional qualification certification if he or she:

- (1) has completed Module 5 and <u>one of the following modules</u> for fulfilling the technical specialist stream of the Professional Level training programme and obtained a pass in the examination of the relevant modules on top of the Core Level qualification plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of HKMA's Guide to Enhanced Competency Framework on Fintech":
  - Module 6 for Artificial Intelligence and Big Data stream
  - Module 7 for Distributed Ledger Technology (DLT) stream
  - Module 8 for Open Banking and Application Programming Interface (API) stream
  - Module 11 for Regtech stream

or

(2) is grandfathered based on the required work experience upon the launch of the Professional Level module and employed by an AI at the time of application. For details regarding grandfathering requirements, please refer to HKIB website and HKMA's Guide to Enhanced Competency Framework on Fintech.

By going through HKIB certification process successfully, the respective certification holders are then registered as Certified Individuals (CI) and included in the public register on HKIB website. HKIB will also grant the certification holders a professional membership of HKIB.

#### 2.5. Annual renewal of certification and CPD Requirements

The ECF-Fintech certifications are subject to annual renewal by HKIB. Certification holders are required to meet the annual Continuing Professional Development (CPD) requirements and pay an annual certification fee to renew the certification.

For both the Core Level and Professional Level qualifications, a minimum of 12 CPD hours is required for each calendar year (ending 31 December), of which at least 4 CPD hours should be on topics related to innovative technology (e.g. artificial intelligence, big data, cloud computing, cybersecurity, distributed ledger technology, and / or open banking and API), product development, business strategy and marketing, finance and investment, and / or risk and compliance.

Any excess CPD hours accumulated within a particular year cannot be carried forward to the following year.

No CPD is required in the first calendar year when above certification(s) is granted. The CPD requirement starts in the following calendar year.

# 3. ECF-Fintech (Core Level) Programme Overview

#### 3.1. Entry Requirements

The Programme is open to members and non-members of HKIB. Learners must fulfil the stipulated minimum entry requirements:

- A Bachelor's Degree in any discipline awarded by a recognised university or equivalent; or
- An Associate Degree (AD) / Higher Diploma (HD) in a banking, finance, technology or related discipline or equivalent; or
- A relevant professional qualification; or
- Mature applicants with 3 years of relevant banking experience with recommendations from employer

#### Remarks:

- 1. 3<sup>rd</sup> or final year full-time university undergraduate students in a banking, finance, technology or related discipline will be considered.
- 2. Mature applicants (aged 21 or above) who do not possess the above academic qualifications but with relevant banking experience and recommendation from their employers will be considered on individual merit.

## 3.2. Programme Objectives

This programme is developed to nurture a broad and sustainable talent pool of entry level and junior level Fintech practitioners for the banking industry. Learners will be equipped with professional knowledge and technical expertise to better respond to innovative financial and technological trends.

#### 3.3. Programme Intended Learning Outcomes

Upon completion of the programme, learners should be able to:

- Acquire the key aspects of Fintech application in banking and financial services.
- Demonstrate in-depth knowledge of the legal and regulatory framework for Fintech governing banking and financial services in Hong Kong.
- Acquire essential knowledge of the financial system, banking products and services.
- Integrate and apply Fintech skills and knowledge to tackle banking and financial services industry challenges and develop practical recommendations or solutions.
- Analyse latest digital developments in Hong Kong and overseas and identify new opportunities for Fintech innovation in banking products, services, and platform.

Apply the essential principles and industry standards to support the design, development, and promotion of Fintech solutions.

#### 3.4. Learning Hours

The Programme is comprised with the following 4 modules as accumulated a total of 80 credits.

Module 1: Technology Essentials (20 credits)
Module 2: Banking and Risk Essentials (20 credits)
Module 3: Fintech Practicum (20 credits)
Module 4: Fundamental Fintech Tools and Applications (20 credits)

The programme design is adopted a blended learning approach. Learners are advised to spend not less than 800 Learning Hours (equivalent to 80 credits). Learning time refers to the amount of time an average learner is expected to take to complete all learning pertaining to the programme and achieve the learning outcomes expected. It includes time spent on all learning modes and activities such as training class, self-study and assessment hours.

#### 3.5. Completion Requirements

The completion period for the programme is eight years from the year in which the first module is completed.

Learners are required to complete all four modules and accumulated a total of 80 credits by obtaining a pass in all relevant examinations.

## 3.6. Integration in Certified Banker (CB)

The "ECF-Fintech (Core Level)" is integrated in the Certified Banker (Stage II) as one of the Elective Modules.

CB (Stage II) is a professional banking qualification programme developed and offered by HKIB. It is intended to raise the professional competency of banking and financial practitioners in Hong Kong to meet modern demands, while providing a transparent standard with international recognition.

Individuals who have completed the "ECF-Fintech (Core Level)" programme and obtained a pass at the relevant examination or have been grandfathered "Professional Certificate for ECF-Fintech (Core Level)" programme and obtain a pass at HKIB's exemption assessment are encouraged to join the CB (Stage II) Programme.

#### 3.7. Qualifications Framework

The Professional Qualification "Associate Fintech Professional (CPFinT(A))" is recognised under the QF at Level 5. (QR Registration No.: 22/000742/L5) (Validity Period from 12/09/2022 to 31/07/2025)

Please refer to the <u>accreditation page</u> on HKIB website for more details.

# 4. ECF-Fintech (Professional Level) Programme Overview

## 4.1 Entry Requirements

The Programme is open to members and non-members of HKIB. Learners must fulfil the stipulated minimum entry requirements:

- Professional Certificate for ECF-Fintech awarded by HKIB; or
- Grandfathered for ECF-Fintech Core Level Programme by HKIB

## 4.2 Programme Objectives

## Management Track

This programme is developed to nurture a sustainable talent pool of middle or senior level Fintech practitioners for the banking industry. Learners will acquire a more in-depth understanding of the Fintech development trends, regulatory updates, and technology advancement to develop capabilities and formulate insights to drive and manage Fintech transformation within the organisation.

## Specialist Track

This programme is developed to nurture a sustainable talent pool of more experienced and specialised expert level Fintech practitioners for the banking industry. Learners will achieve mastery within a specific Fintech domain on technology principles and applications in the banking industry to advise on Fintech use cases, solution architecture, and implementation management.

## 4.3 Programme Intended Learning Outcomes

Upon completion of the programme, learners should be able to:

## <u>Management Track</u>

- Keep abreast of the key aspects of Fintech application in banking and financial services.
- Analyse the competitive landscape and the applications of the latest technology, and formulate Fintech growth strategies.
- Articulate banking product vision and business requirements clearly with business stakeholders and Fintech professionals.
- Formulate strategies and policies for implementing Fintech projects with well managed scope, resources, and quality.

- Develop breakthrough solutions by leveraging technology adoption to cope with major constraints and challenges.
- Formulate, monitor and review the control measures related to compliance of Fintech products with relevant banking and data privacy regulations.

## Specialist Track

- Drive practical Fintech adoption in a range of applicable business contexts.
- Acquire in-depth knowledge and design rationale of Fintech solutions and applications in banks.
- Evaluate new technologies and vendors in the market, and supervise the application of technology concepts of relevant Fintech disciplines in solution design for addressing specific business scenarios and user pain points.
- Formulate policies for the design, development, and implementation of Fintech solutions.
- Formulate the implementation approach and guidelines in Fintech projects after reviewing the solution architecture.
- Establish and enforce policies and standards on Fintech software engineering across different coding practices, design patterns, production processes, and system operations.

## 4.4 Learning Hours

The Programme is comprised with the following modules and the accumulated credits for each stream are as follow:

- Management Track: 90 credits
- Specialist Track Artificial Intelligence and Big Data Stream: 60 credits
- Specialist Track Distributed Ledger Technology Stream: 60 credits
- Specialist Track Open Banking and Application Programming Interface Stream: 60 credits
- Specialist Track Regtech Stream: 60 credits
- Module 5: Regulatory Trends and Data Ethics (30 credits)
- Module 6: Artificial Intelligence and Big Data (30 credits)
- Module 7: Distributed Ledger Technology (DLT) (30 credits)
- Module 8: Open Banking and Application Programming Interface (API) (30 credits)
- Module 9: Business Strategy and Marketing (30 credits)
- Module 10: Fintech Product Management (30 credits)
- Module 11: Regtech (30 credits)

The programme design is adopted a blended learning approach. Learners are advised to spend not less than 900 Learning Hours for Management Track (equivalent to 90 credits) or 600 Learning Hours for Specialist Track (equivalent to 60 credits). Learning time refers to the amount of time an average learner is expected to take to complete all learning pertaining to the programme and achieve the learning outcomes expected. It includes time spent on all learning modes and activities such as training class, self-study and assessment hours.

## 4.5 Completion Requirements

The completion period for the progarmme is eight years from the year in which the first module is completed.

Learners are required to complete all related modules for each track with an accumulated credits as and obtained a pass in all relevant examinations.

Management Track: 90 credits Specialist Track – Artificial Intelligence and Big Data Stream: 60 credits Specialist Track – Distributed Ledger Technology Stream: 60 credits Specialist Track – Open Banking and Application Programming Interface Stream: 60 credits Specialist Track – Regtech Stream: 60 credits

#### 4.6 Qualifications Framework

The Professional Qualification "Certified Fintech Professional (Management) (CPFinT(M))", is recognised under the QF at Level 6. (QR Registration No.: 22/000867/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))", is recognised under the QF at Level 6. (QR Registration No.: 22/000868/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000869/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))", is recognised under the QF at Level 6. (QR Registration No.: 22/000870/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Regtech Stream) (CPFinT(S-RT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000871/L6) (Validity Period from 01/11/2022 to 31/07/2025)

Please refer to the accreditation page on HKIB website for more details.

# 5. Learning Support

## 5.1 HKIB Resources Corner Support

The Resources Corner situated at the premises of HKIB provides the required learning resources required for study. Copies of the Recommended Readings are available in the Cornerfor borrowing. To provide updated learning resources to the members, HKIB has provided FREE internet and library service to the members.

Learners are encouraged to prepare the examination by acquiring relevant market information and module knowledge through various channels, e.g. reference readings, business journals, websites etc. Learners should be aware that such market information may be important and pertinent to the examinations.

## 5.2 Market Information Updates

HKIB regularly organises training courses, seminars and luncheon talks on current issues and developments in financial markets that candidates may find essential, helpful and relevant to their learning.

For more details, please refer to HKIB website.

# 6. Programme Syllabus

## 6.1 Module 1: Technology Essentials

## A. Module Objective

The module aims to introduce emerging financial and regulatory technologies, including artificial intelligence (AI), big data analytics, distributed ledger technology (DLT), cloud computing, open banking and API, Robotic Process Automation (RPA) and cybersecurity; to introduce Fintech trends, key disruption events in the banking industry and the impact of Fintech developments on banking industry operations; and to introduce local and overseas Fintech applications, use cases and the corresponding implications in the banking space.

## B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Analyse, evaluate and apply the fundamental technical concepts and principles of emerging Fintech topics to assist in Fintech solution development.
- Identify the recent and emerging Fintech trends and developments and common Fintech applications in banks.

## C. Syllabus

Chapter 1: Introduction to Financial Technology (Fintech) and Regtech		
1	- Introduction of emerging financial and regulatory technologies	
2	- Key concepts and principles of artificial intelligence	
3	- Key concepts and principles of big data analytics	
4	- Key concepts and principles of distributed ledger technology (DLT)	
5	- Key concepts and principles of cloud computing	
6	- Key concepts and principles of open banking & API	
7	- Key concepts and principles of Robotic Process Automation (PRA)	
8	- Key concepts and principles of cybersecurity	
Chapter 2: Fintech Trends and Developments		
1	- Recent Key Disruptive Events in Banking	
2	- Fintech Development to enhance the Banking Operations and Customer	
	Experience	
	Experience <ul> <li>Customer Experience and Centricity</li> </ul>	
	·	
	Customer Experience and Centricity	
	<ul> <li>Customer Experience and Centricity</li> <li>Digital Product Services Development</li> </ul>	

1	-	Local and overseas Fintech applications
2	-	Use-cases of the following technologies, including
		Virtual assistant
		Credit scoring
		Authentication and biometrics

Remote onboarding

## D. Recommended Readings

## **Essential Readings**

- 1. Rubini, Agustin (2018). Fintech in a Flash: Financial Technology Made Easy. De G PRESS.
- 2. Mohan, D. (2020). The Financial Services Guide to Fintech: Driving Banking Innovation Through Effective Partnerships. Kogan Page. (Chapter 1, 2, 7 and 10).
- 3. Mills, Karen G. (2018). Fintech, Small Business & the American Dream: How Technology Is Transforming Lending and Shaping a New Era of Small Business Opportunity. Springer.

## Supplementary Readings

- 1. Tanda, Alessandra & Schena, Cristiana-Maria (2020). FinTech, BigTech and banks: digitalisation and its impact on banking business models. Palgrave Pivot.
- 2. Tanda, A., & Schena, C. M. (2019). FinTech, BigTech and Banks. Springer Publishing.
- Loesch, Stefan (2018). A Guide to Financial Regulation for Fintech Entrepreneurs. Wiley.

## Further Readings

- 1. Anderson, Ross (2020). Security Engineering: A Guide to Building Dependable Distributed Systems. Wiley.
- Benedict J. Drasch, André Schweizer and Nils Urbach. (2018) Integrating the 'Troublemakers': A taxonomy for cooperation between banks and fintechs. Journal of Economics and Business. Volume 100, November–December 2018, Pages 26-42. DOI: 10.1016/j.jeconbus.2018.04.002.
- 3. Valverde, Dantiago Carbo & Fernandez, Francisco Rodriguez (2020). Financial digitalization: Banks, Fintech, Bigtech, and consumers. Journal of Financial Management, Markets and Institutions, 08(01), 2040001.
- 4. The Hong Kong Monetary Authority (2019). Reshaping Banking with Artificial Intelligence.
- 5. Brett King (2018). Bank 4.0: Banking Everywhere, Never at a Bank. Wiley.

#### 6.2 Module 2: Banking and Risk Essentials

#### A. Module Objective

The module aims to enable learners a clear understanding of corporate, institutional, commercial, and retail banking and articulate the offerings and distinction of different banking sectors; to provide learners knowledge of products and services, and respective banking functions and operations supports; to provide learners a clear picture of contemporary banking developments and local talent expectations, including local and international Fintech initiatives; to enhance learners' knowledge and understanding on risk management framework and methodologies, regulatory framework landscape, Regtech application and development.

#### B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Differentiate between different banking product offerings and study the differences between retail banking, commercial banking, corporate banking, and institutional banking.
- Recognise expectations for competency of local Fintech talent and stay up-to-date on banking Fintech developments and adopt local and international Fintech regulations and government initiatives.

## C. Syllabus

Chapt	ter 1: Retail and Commercial Banking (Fintech-related applications)
1	- Fundamentals of retail and commercial banking
	Key offering of a universal bank
	Key business aspects covering by retail and commercial Banking
2	- Local market landscape
	Critical factors to Retail Banking and Commercial Banking
	Business size of authorized institution
	Market Size of SMEs in Hong Kong
3	- Customer Segmentation
	Retail Banking
	Commercial Banking
4	- Channel Management
5	- Retail and SME Credit assessments
	Retail Banking Credit Assessments
	Commercial Banking Credit Assessments

6	Summary
Chap	ter 2: Corporate and Institutional Banking
1	- Fundamentals of corporate and institutional banking
	Overview
	Client Segments
	Products
	Corporate Lending
2	- Customer relationship management
	Definition and Framework
	Key Elements for Successful CRM
	<ul> <li>Roles and Responsibilities of Relationship Managers</li> </ul>
	Other Key Parties
	CRM under the Digital World
3	- Transaction banking and securities services
	Trade Finance
	Cash Management and Account Services
	Securities Services
	Key Areas of Concern and Opportunities in Transaction Banking
4	- Financial markets and treasury advisory
	Money Markets
	Fixed Income, Currencies and Commodities
	Equities
	Treasury Advisory
	Key Areas of Concern and Opportunities in Finance Markets
5	- Corporate finance and others
	Debt Capital Markets
	Equity Capital Markets
	Project Finance
	M&A and Corporate Advisory
	Key Areas of Concern and Opportunities in Corporate Finance
	Other Corporate and Institutional Banking Services
	Collaboration with Other Banking Sectors
Chap	ter 3: Contemporary Banking Trends
1	- Smart Banking Initiatives
	Faster Payment System
	Enhanced Fintech Supervisory Sandbox
	Promotion of Virtual Banking
	Banking Made Easy initiative
	Open Application Programming Interface
	Closer cross-border collaboration

## **ECF-Fintech**

## Programme Syllabus

		Enhanced research and talent development
2	-	Faster Payment System (FPS)
		Features
		Benefits to Consumer
		<ul> <li>Benefits to Merchants and Corporates</li> </ul>
3	-	Enhanced Fintech Supervisory Sandbox (FSS) 2.0
		Objectives
		Features
		• Usage
4	-	Promotion of Virtual Banking
		Selection Criteria of VB Application
		VB Supervisory Approach
		Key Risk Areas
		New Personal Credit Products
5	-	Banking Made Easy Initiative
		Remote Customer Onboarding
		Online Finance
		Online Investment
		<ul> <li>Anti-Money Laundering &amp; Counter-Financing of Terrorism</li> </ul>
		<ul> <li>Regtech for prudential risk management and compliance</li> </ul>
		Machine-readable regulations
6	-	Open Application Programming Interface (API)
		Implementation Approach
		<ul> <li>Adoption Status of Commercial Banking</li> </ul>
		Benefits
		Challenges
		<ul> <li>Essential practices for Phase III and IV implementation</li> </ul>
7	-	Cross-border collaboration
		<ul> <li>Collaboration in Guangdong-Hong Kong-Macau Bay Area</li> </ul>
		Central Bank Digital Currencies
		Collaboration with Singapore
		Project LionRock-Inthanon
		Bank of International Settlements Innovation Hub Hong Kong Centre
		<ul> <li>Global Financial Innovation Network Cross-Border Testing</li> </ul>
8	-	Talent Development Programme
		Fintech Career Accelerator Scheme
		Industry Project Masters Network Scheme
		Enhanced Competency Framework
9	-	Financial intermediation
		Definition of Financial Intermediation
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## **ECF-Fintech**

		Strategies of Financial Intermediation
		Latest development of Financial Intermediation in Hong Kong
10	-	Summary
Chapt	er 4	I: Risk Management and Regulatory Compliance
1	-	Overview of Risk Management in Banking
		Introduction to Risk Management
		Enterprise Risk Management
		Importance of Risk Management in Banks
		Big Losses of Financial Institutions
		Risk Management Framework
2	-	Tools and Measures in Risk Management
		Value-at-Risk (VaR)
		Advantages/Drawbacks of VaR
		Expected Shortfall (ES)
		Coherent Risk Measures
		Back-Testing
		Scenario Analysis and Stress Testing
		Scenario Design
		Reverse Stress Testing
		Regulation on Stress Testing
		Economic Capital
		<ul> <li>Risk-adjusted Return on Capital (RAROC)</li> </ul>
3	-	International Regulatory Framework: Basel III Standards and Trend of De-
		velopment in FinTech Regulation Landscape
		Importance of Regulating Banks
		Introduction to BASEL
		BASEL III
		Capital Definition & Requirements
		Capital Conservation Buffer
		Countercyclical Buffer
		Leverage Ratio
		Liquidity Ratios
		Capital for CVA Risk
		• G-SIBs
		• D-SIBs
		<ul> <li>FinTech Regulations: Current State in Hong Kong</li> </ul>
		<ul> <li>Evolving Regulatory Landscape on Other Jurisdictions</li> </ul>
4	-	RegTech: Overview and Emerging Trend of Development
		Introduction to RegTech
		Evolution of RegTech

- Importance of RegTech to the Banking Industry
- RegTech's Underlying Technologies
- RegTech's Application Areas
- RegTech: Current State and Government Initiatives
- RegTech Adoption in Hong Kong: Opportunities and Challenges
- Case Studies and Insights: RegTech Applications in Banks
- SupTech and HKMA's Adoption of SupTech
- Future of RegTech

## D. Recommended Readings

## Essential Readings

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## Supplementary Readings

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- 3. Boston Consultant Group. (2018). Redefining corporate client relationships in a digital world.
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- 46. HKMA Circular B1/15C B9/29C, Fintech Supervisory Sandbox (FSS).
- 47. HKMA Circular B10/1C B1/15C, Remote on-boarding of corporate customers.
- 48. HKMA Circular B10/1C B1/15C, Remote on-boarding and iAM Smart.
- 49. HKMA Closer Cross-border Collaboration.
- 50. HKMA Enhanced Competency Framework.
- 51. HKMA Fintech Supervisory Sandbox.
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- 86. Hong Kong Monetary Authority (HKMA) (2020, Mar 16). Regtech Watch Issue No. 2.
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## Further Readings

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- Hong Kong Monetary Authority & Bank of Thailand. (2020, January). Inthanon-LionRock – Leveraging Distributed Ledger Technology to Increase Efficiency in Cross-Border Payments.
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- 4. World Economic Forum. (2021, May 6). Digital Assets, Distributed Ledger Technology, and the Future of Capital Markets.
- 5. Hong Kong Monetary Authority (HKMA) (2021, Apr 23) Supervisory Policy Manual CA-B-2. Systemically Important Banks.
- Hong Kong Monetary Authority (HKMA) (2018, Oct 19) Supervisory Policy Manual AML-1. Supervisory approach on Anti-Money Laundering and Counter-Financing of Terrorism.
- 7. Hong Kong Monetary Authority (HKMA) (2018, Oct 19) Supervisory Policy Manual AML-2. Guideline on Anti-Money Laundering and Counter-Financing of Terrorism.
- 8. Hong Kong Monetary Authority (HKMA) (2012, May 09) Supervisory Policy Manual IC-5. Stress-testing.
- 9. Basel Committee on Banking Supervision (BCBS). (2011, Jun) Basel III: A Global Regulatory Framework for More Resilient Banks and Banking Systems.

## 6.3 Module 3: Fintech Practicum

#### A. Module Objective

The module aims to introduce the basic concepts, methods, and approaches of data analytics in Fintech with various quantitative analysis techniques in developing analytical data models to support decision-making; to introduce the latest trend of technologies adoption, customers centric and testing methodologies in design and development of Fintech products in banking related services; to provide learners the fundamentals on Fintech project management and reporting, and equips students with knowledge and skills needed for the management of the processes, risks and compliance issues on the Fintech transformation project in Hong Kong.

#### B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Conduct business analytics, milestone monitoring, and stakeholder communication for Fintech projects.
- Apply the essential principles and industry standards of Fintech product design and development cycle fundamentals, including methodology selection and criteria evaluation.

## C. Syllabus

Chap	ter	1: Business Analysis for Fintech Projects
1	-	Problem framing: Using Accounting and Finance Data to Frame Questions
2	-	Master the Data: An Introduction to Accounting and Finance Data
3	-	Master the Data: Preparing the Data for Analysis
4	-	Perform the Analysis: Descriptive Analytics
5	-	Perform the Analysis: Diagnostic Analytics
6	-	Perform the Analysis: Predictive Analytics
7	-	Perform the Analysis: Prescriptive Analytics
8	-	Communicate the Results: Data Visualization and Report
Chap	ter	2: Fintech Product Design and Development
1	-	Fintech development in banking industry
		<ul> <li>The Bali Fintech Agenda of World Bank/IMF, and FinTech development in bank</li> </ul>
2	-	New Technologies adopted in Fintech applications
		Basics of the advanced technologies (Technology Sensing/ biometrics,
		AI/ML, Big Data, NLP, Blockchain)
		<ul> <li>Applications of the advanced technologies in banking products</li> </ul>
		Lab: Basics of Blockchain technology and how payments are transacted on
		Blockchain (Eth.build sandbox)
3	-	Fintech product design
		Digital services in banking
		Design essentials of fintech products
		Introduction of Systems architecture
		<ul> <li>Lab: UX design of an application mock-up (pencil project)</li> </ul>
4	-	Fintech product development
		Product development Tools
		Development & User Research strategies
		Testing Methodologies and Strategy
Chap	ter	3: Fintech Project Management and Reporting
1	-	Fundamentals of fintech project management
		Overview
		Linkage with Product Management
		System for Value Delivery
		Fintech Project Management Principles
		Fintech Project Performance Domains
		Fintech Project Development Approaches
2	-	Stakeholder management

## **ECF-Fintech**

		Stakeholder Management Framework
		Stakeholder Engagement Steps
		Stakeholder Communication
		Stakeholder Satisfaction Measurement
		Key Stakeholder - Customers
		Key Stakeholder - Regulators
		Key Stakeholder - Fintech Project Team
3	-	Cross-functional coordination
		Planning
		Project Work
		Delivery
		Measurement and Reporting
4	-	Agile methodologies
		Agile Manifesto and 12 Principles
		Agile Methodologies Overview
		• Lean
		• Kanban
		Scrum
		eXtreme Programming
		Other Agile Methodologies
5	-	Contemporary cases and issues on fintech project management
		Selection of Approaches/ Models
		<ul> <li>Selection of Approaches - The APP Case</li> </ul>
		<ul> <li>Managing Uncertainties and Risks</li> </ul>
		Fintech Project Failure - The ABC Case

## D. Recommended Readings

## **Essential Readings**

 Project Management Institute. (2021). A guide to the project management body of knowledge (PMBOK® Guide) and the standard for project management (7th ed.). Project Management Institute.

## Supplementary Readings

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- World Bank (October 11, 2018). The Bali Fintech Agenda: A blueprint for successfully harnessing Fintech's opportunities. <u>https://www.worldbank.org/en/news/press-release/2018/10/11/bali-fintech-agenda-ablueprint-for-successfully-harnessing-fintechs-opportunities</u>
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- Basten, D., Stavrou, G., & Pankratz, O. (2016). Closing the stakeholder expectation gap: Managing customer expectations toward the process of developing information systems. Project Management Journal, 47(5), 70–88.
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## Further Readings

- Gemino, A., Reich, B. H., & Serrador, P. M. (2021). Agile, Traditional, and Hybrid Approaches to Project Success: Is Hybrid a Poor Second Choice? Project Management Journal, 52, 161–175.
- 2. Global Financial Innovation Network (2019). GFiN one year on: The global financial

innovation network reflects on its first year.

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## 6.4 Module 4: Fundamental Fintech Tools and Applications

#### A. Module Objective

The module aims to introduce the fundamentals of Machine Learning, Artificial Intelligence, and data analytics with hands-on Natural Language Processing (NLP) and deep learning applications using well-known tools; to introduce cloud computing concepts, services, underlying technologies, charges and budgeting, and provides hands-on experience on container deployment and orchestration to launch business applications; to introduce the concepts and applications of the blockchain technology by covering major blockchains solutions/framework and the architecture of blockchain-based applications.

## B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Understand the fundamental concepts of financial technologies (i.e. artificial intelligence, data analytics, cloud computing and blockchain technologies) for Fintech applications in the banking industry.
- Apply appropriate tools, frameworks, programming techniques and services of financial technologies in various use cases in the banking industry.

## C. Syllabus

Chapter 1: Tools and Applications for Artificial Intelligence and Big Data			
Analytics			
1	-	History and Definition of terminologies.	
2	-	General framework/steps to perform data analytics.	
3	-	Machine learning algorithms and evaluation metrics.	
4	-	Current Development Trend (NLP & Deep Learning/ Pattern Recognition, Bi-	
		ometric Authentication) with use cases and applications such as news analy-	
		sis, time series data analysis.	
Chapter 2: Tools and Applications for Cloud Computing			
1	-	Cloud computing as a paradigm	
2	-	Key enabling technologies	
3	-	Service models and types of clouds	
4	-	Virtualization, containers and orchestration	
5	-	Serverless technologies	
6	-	Charges and budgeting	
7	-	Cloud and FinTech	
Chapter 3: Tools and Applications for Blockchain and Distributed Ledger			
Technology			
1	-	What is Blockchain?	
2	-	Cryptocurrency and other applications of Blockchain	
3	-	Major Blockchain Solutions/Frameworks for Application Development	
4	-	Application development using Hyperledger Fabric	
5	-	Introduction of the team structure/organization of personnel for adopting	
		Fintech to plan/design/implement banking products/services	

## D. Recommended Readings

## **Essential Readings**

- 1. McKinney, Wes (2017). Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython. O'Reilly Media.
- 2. Pandas. <u>https://pandas.pydata.org/docs/getting\_started/index.html</u>
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- Androulaki, E., Barger, A., Bortnikov, V., Cachin, C., Christidis, K., De Caro, A., Enyeart, D., Ferris, C., Laventman, G., Manevich, Y., Muralidharan, S., Murthy, C., Nguyen, B., Sethi, M., Singh, G., Smith, K., Sorniotti, A., Stathakopoulou, C., Vukolić, M., ... Yellick, J. (2018). Hyperledger fabric. Proceedings of the Thirteenth EuroSys Conference. <u>https://doi.org/10.1145/3190508.3190538</u>

## Supplementary Readings

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- 2. Ng, A. Machine learning. https://www.coursera.org/learn/machine-learning Stanford Online, Coursera
- Barroso, Luiz Andre & Holzle, Urs (2009). The Datacenter as a Computer, An Introduction to the Design of Warehouse-Scale Machines <u>https://www.morganclaypool.com/doi/pdf/10.2200/S00193ED1V01Y200905CAC006</u>. Morgan & Claypool Publishers.
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- 5. Murthy, M. (2018, April 18). Life cycle of an Ethereum transaction <u>https://medium.com/blockchannel/life-cycle-of-an-ethereum-transaction-e5c66bae0f6e</u>
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## Further Readings

- Stanfordonline. (2019, March 21). Stanford CS230: Deep Learning <u>https://www.youtube.com/watch?v=PySo\_6S4ZAg&amp;list=PLoROMvodv4rOA-BXSygHTsbvUz4G\_YQhOb</u> YouTube.
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- Turnbull, James (2014). The Docker Book: Containerization is the new virtualization. James Turnbull
- 4. Amazon Financial Services https://aws.amazon.com/financial-services/
- 5. Zastrin (2021). Ethereum Primer. https://www.zastrin.com/courses/ethereum-primer/lessons/1-1

## 6.5 <u>Module 5: Regulatory Trends and Data Ethics</u>

#### A. Module Objective

The module aims to introduce global regulatory trends, trans-border policies and collaborations, and latest developments in Fintech regulation, with emphasis on privacy management, and ethics.

#### B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Identify the regional Fintech regulatory trends and developments, including cross-border policies and collaborations.
- Recognise and respond to implications of data ethics, integrity, and risks associated with Fintech application opportunities.

## C. Syllabus

Chapter 1: Introduction to Fintech Compliance			
1	- What is Fintech		
	Functional dimension		
	Technology dimension		
2	- Business / financial regulations on Fintech		
	Business as usual / Technology neutral approach		
	Monetary stability		
	Financial stability		
	AML/CFT		
	Consumer protection		
	(Competition)		
3	- Views / common concerns and efforts by local regulators		
	Hong Kong Monetary Authority (HKMA)		
	Office of the Privacy Commissioner for Personal Data (PCPD)		
	Office of the Communications Authority (OFCA)		
4	- Unlearning and relearning personal data regulations		
Chapter 2: Personal data regulatory regimes and core requirements			
1	- OCED Privacy Guidelines		
2	- Hong Kong's Personal Data (Privacy) Ordinance (PDPO)		
	The six data protection principles (DPPs)		
3	- EU General Data Protection Regulation (GDPR)		
4	- Mainland China's Personal Information Protection Law (PIPL)		

Chapter 3: Personal Data Regulatory Requirements and Management Tools		
1	- Specific regulatory requirements related to data	
	Direct Marketing	
	<ul> <li>eDM – Unsolicited Electronic Messages Ordinance</li> </ul>	
	Cross-border data transfer restrictions	
	Unsolicited Electronic Messages Ordinance	
	Data breach management	
	Data localisation and retention	
2	- Management tools	
	Privacy by Design	
Chapt	ter 4: Management tools and regulatory requirements on 'traditional'	
techno	ologies	
1	- Management tools	
	Data protection impact assessment	
	Privacy compliance assessment	
	Privacy management programme	
2	- Cloud computing	
3	- Mobile application development	
4	- Use of public information	
Chapt	ter 5: Regulatory requirements on 'traditional' technologies and trends	
1	- Physical tracking	
2	- Biometric data	
3	- Encryption, Hashing and Pseudonymisation	
4	- Anonymisation	
5	- AdTech and surveillance marketing (ePrivacy)	
6	- Privacy Enhancing Technologies	
Chapt	ter 6: Regulatory requirements on Fintech	
1	- Open API	
2	- Blockchain	
3	- Data analytics and Artificial Intelligence	
	Prediction that does not deliver	
	Creepiness	
	Re-identification	
	Discrimination	
	Erosion of freewill	
4	- Internet of Things (IoT)	
Chapt	ter 7: Data Ethics and AI Regulation	

1	- Data ethics
	Worldwide calls for ethical use of data
	PCPD's Guidance on the Ethical Development and Use of Artificial In-
	telligence
	HKMA's Guiding principle on consumer protection on the use of big
	data / Al
	HKMA's high level principles on AI
	EU's Ethics guidelines for Trustworthy AI
	EU's Assessment List for Trustworthy AI
	The challenges of ethics
2	- Al regulation
	EU's proposed AI regulation
	The US approach
3	- The next big things
	AdTech / cookies replacement / regulation
	Dark pattern regulation

#### **Recommended Readings**

### **Essential Readings**

- 1. OECD Privacy Guidelines 2013 read Annex Part 1 4, pp. 5 7. https://legalinstruments.oecd.org/api/print?ids=114&lang=en
- About the Office of the Privacy Commissioner for Personal Data, Hong Kong read the whole booklet. <u>https://www.pcpd.org.hk//english/resources\_centre/publications/files/PCPDbooklet\_about\_the\_PCPD\_201509.pdf</u>
- 3. Three-minute video on the Six Data Protection Principles: https://youtu.be/j6fO6JVGGHg
- 4. Schedule 1 (Data Protection Principles) to the Personal Data (Privacy) Ordinance (PDPO). https://www.elegislation.gov.hk/hk/cap486
- 5. Appendix B on PDPO's PDDs, Guidance on the Ethical Development and Use of Al. https://www.pcpd.org.hk/english/resources\_centre/publications/files/guidance\_ethical\_e.pdf
- 6. HKMA Circular on Sound practices for customer data protection <u>https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2022/20220404e1.pdf</u> <u>https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2022/20220404e1a1.pdf</u>
- 7. Part 6A (Direct Marketing) to the PDPO. https://www.elegislation.gov.hk/hk/cap486

8. Office of the Communications Authority's The Unsolicited Electronic Messages Ordinance -An Industry Guide.

https://www.ofca.gov.hk/filemanager/ofca/common/uemo/uemo\_industry\_guide\_e.pdf

- 9. Section 33 (Cross-border data transfer) in the PDPO. https://www.elegislation.gov.hk/hk/cap486
- Singapore Personal Data Protection Commission's Guide on Managing and Notifying Data Breaches under the Personal Data Protection Act. <u>https://www.pdpc.gov.sg/-/media/Files/PDPC/PDF-Files/Other-Guides/Guide-on-Manag-ing-and-Notifying-Data-Breaches-under-the-PDPA-15-Mar-2021.pdf?la=en</u>
- 11. Privacy by Design and its Seven Principles. https://www.ipc.on.ca/wp-content/uploads/2013/09/pbd-primer.pdf
- 12. Guide to Data Protection Impact Assessment, Personal Data Protection Commission, Singapore.

https://www.pdpc.gov.sg/Help-and-Resources/2017/11/Guide-to-Data-Protection-Impact-Assessments

- 13. Privacy Management Programme: A Best Practice Guide. https://www.pcpd.org.hk/english/publications/files/PMP\_guide\_e.pdf
- 14. PCPD's Cloud Computing information leaflet. https://www.pcpd.org.hk/english/resources\_centre/publications/files/IL\_cloud\_e.pdf
- 15. PCPD's Best Practice Guide for Mobile App Development. <u>https://www.pcpd.org.hk/english/resources\_centre/publications/files/Best\_Prac-</u> <u>tice\_Guide\_for\_Mobile\_App\_Development\_20151103.pdf</u>
- 16. PCPD's Guidance on Use of Personal Data Obtained from the Public Domain. <u>https://www.pcpd.org.hk//english/resources\_centre/publications/files/GN\_public\_do-</u> <u>main\_e.pdf</u>
- 17. PCPD's Physical Tracking and Monitoring Through Electronic Devices. <u>https://www.pcpd.org.hk//english/resources\_centre/publications/files/physical\_track-ing\_e.pdf</u>
- 18. PCPD's Online Behavioural Tracking. https://www.pcpd.org.hk//english/resources\_centre/publications/files/online\_tracking\_e.pdf
- 19. PCPD's Guidance on Collection and Use of Biometric Data. <u>https://www.pcpd.org.hk//english/resources\_centre/publications/files/GN\_biometric\_e.pdf</u>
- 20. Information Commissioner's Opinion: Data protection and privacy expectations for online advertising proposals – read Chapters 1, 5 and 6. <u>https://ico.org.uk/media/about-the-ico/documents/4019050/opinion-on-data-protection-and-privacy-expectations-for-online-advertising-proposals.pdf</u>
- Chang, Henry, Is Distributed Ledger Technology Built for Personal Data? (February 1, 2018). Journal of Data Protection & Privacy, Volume 1, Number 4, 2018, University of Hong Kong Faculty of Law Research Paper No. 2018/016 SSRN: https://ssrn.com/abstract=3137606
- 22. The Norwegian Data Protection Authority's Report on Artificial intelligence and privacy.

https://iapp.org/media/pdf/resource\_center/ai-and-privacy.pdf

- 23. HKMA's Guiding principles on consumer protection aspects in respect of the use of big data analytics and artificial intelligence. <u>https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2019/20191105e1.pdf</u>
- 24. HKMA's High-level Principles on Artificial Intelligence. <u>https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2019/20191101e1.pdf</u>

#### **Supplementary Readings**

- Gavison, Ruth E., Privacy and the Limits of Law (May 16, 2012). The Yale Law Journal, Vol. 89, No. 3 (Jan., 1980) – read 2 and 2a, pp. 428 – 440. <u>https://ssrn.com/abstract=2060957</u>
- 2. OECD Privacy Guidelines 2013. <u>https://legalinstruments.oecd.org/api/print?ids=114&lang=en</u> – read the rest
- Count of Appeal Judgement, Eastweek Publisher Ltd. and Privacy Commissioner for Personal Data (28 March 2000). <a href="https://www.pcpd.org.hk/english/enforcement/judgments/files/CACV000331\_1999.pdf">https://www.pcpd.org.hk/english/enforcement/judgments/files/CACV000331\_1999.pdf</a>
- Recitals of the General Data Protection Regulation paragraphs 1 173 (page L119/1 L119/31).

https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679&from=EN

5. PCPD's Ethical Accountability Framework for Hong Kong. https://www.pcpd.org.hk/misc/files/Ethical\_Accountability\_Framework.pdf

# **Further Readings**

- 1. Financial Stability Board's Financial Stability Implications from FinTech https://www.fsb.org/wp-content/uploads/R270617.pdf
- 2. PDPO exemptions under Part 8 of the PDPO https://www.elegislation.gov.hk/hk/cap486
- 3. PCPD's booklet on "An Update on European Union General Data Protection Regulation 2016".

https://www.pcpd.org.hk/english/data\_privacy\_law/eu/files/eugdpr\_e.pdf

 Requirements of the General Data Protection Regulation – Articles 1 – 99 (page L119/32 – L119/88).

https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679&from=EN

- 5. PCPD's Highlights of the Mainland's Personal Information Protection Law. https://www.pcpd.org.hk/english/data\_privacy\_law/mainland\_law/mainland\_law.html
- 6. PCPD's New Guidance on Direct Marketing. https://www.pcpd.org.hk/english/publications/files/GN\_DM\_e.pdf
- 7. The Unsolicited Electronic Messages Ordinance. https://www.elegislation.gov.hk/hk/cap593!en

- 8. The Unsolicited Electronic Messages Regulation. https://www.elegislation.gov.hk/hk/cap593A!en
- 9. Office of the Communications Authority's Code of Practice on Sending Commercial Electronic Messages.

https://www.coms-auth.hk/filemanager/statement/en/upload/238/cop20131129.pdf

- 10. Guidance on Data Breach Handling and the Giving of Breach Notification, PCPD. https://www.pcpd.org.hk/english/resources\_centre/publications/files/DataBreachHandling2015\_e.pdf
- 11. TrustArc Nymity Privacy and Data Governance Framework. <u>https://info.trustarc.com/Web-Resource-2020-01-20-Privacy-Data-Governance-Frame-work\_TYP.html</u>
- 12. Chang, H. Privacy Regulatory Model for the Cloud: A Case Study. https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=2627474
- 13. HKCERT's "Transaction Security of Mobile Apps in Hong Kong" Study Report. <u>https://www.hkcert.org/blog/transaction-security-of-mobile-apps-in-hong-kong-study-report</u>
- HKCERT's Best Practice Guide (SSL Implementation) for Mobile App Development, HKCERT.
   https://www.bkcort.org/socurity.guideling/best-practice-guide-ssl.implementation-for.m

https://www.hkcert.org/security-guideline/best-practice-guide-ssl-implementation-for-mobile-app-development

- 15. Privacy Guidelines: Monitoring and Personal Data Privacy at Work, PCPD. https://www.pcpd.org.hk/english/publications/files/monguide\_e.pdf
- 16. UK Information Commissioner's Office Update report into AdTech and real time bidding <u>https://ico.org.uk/media/about-the-ico/documents/2615156/adtech-real-time-bidding-report-</u> <u>201906-dl191220.pdf</u>
- Information Commissioner's Opinion: Data protection and privacy expectations for online advertising proposals – read the rest. <u>https://ico.org.uk/media/about-the-ico/documents/4019050/opinion-on-data-protection-andprivacy-expectations-for-online-advertising-proposals.pdf</u>
- 18. Open API Phase II Standards, The Hong Kong Association of Banks. <u>https://www.hkab.org.hk/download.jsp?isTemp=N&sec-</u> <u>tion\_id=5&file\_name=Phase+III+Banking+Open+API+Standards.pdf</u>
- Chang, Henry, Responding to ethics being a data protection building block for AI (September 23, 2021). Journal of AI, Robotics and Workplace Automation, Volume 1, Number 1, 2021.

https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3952753

- Chang, Henry, Ethics in Artificial Intelligence A Disjoint Between Knowing and Acting (April 30, 2020). Journal of Data Protection & Privacy, Volume 3, Number 3, 2020, University of Hong Kong Faculty of Law Research Paper No. 2020/039. https://ssrn.com/abstract=3664778
- 21. EU's EU Ethics Guidelines for Trustworthy AI. https://ec.europa.eu/newsroom/dae/document.cfm?doc\_id=60651

22. EU's Assessment List for Trustworthy Artificial Intelligence (ALTAI) https://ec.europa.eu/newsroom/dae/document.cfm?doc\_id=68342

### 6.6 Module 6: Artificial Intelligence and Big Data

#### A. Module Objective

The module aims to identify current technology trends, opportunities, challenges complexities and risks in developing Big Data (BD) & Artificial Intelligence (AI) projects and recognize the basic principles and good practice for Responsible AI.

## B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging Artificial Intelligence and Big Data domains to execute problem framing and strategy analytics in conducting Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.
- Recognise the use and applications of Artificial Intelligence and Big Data leveraging cloud services related to data and model.

# C. Syllabus

Chapter 1: Data Analytics, Artificial Intelligence and Machine Learning		
1	<ul> <li>Overview of data analytics</li> <li>Data analytics use cases in business</li> <li>Types of data analytics</li> <li>Data science lifecycle</li> </ul>	
2	<ul> <li>Overview of Artificial Intelligence (AI)</li> <li>What is artificial intelligence?</li> <li>Artificial intelligence vs. machine learning</li> <li>Artificial intelligence vs. data science</li> </ul>	
3	<ul> <li>Overview of Machine Learning (ML)</li> <li>Supervised learning</li> <li>Unsupervised learning</li> <li>Reinforcement learning</li> <li>Machine learning lifecycle</li> </ul>	
4	- Al implementation practices	

	Enterprise Architecture (EA) in general
	Al model deployment pattern
	Cloud-native design & architecture
	MLOps vs. DevOps: unique challenges & solutions in AI implementation
	MLOps frameworks and tools (including Data Analytics as a Service
	and Machine Learning as a Service)
Chapte	er 2: Data Model and Storage
1	- Data sources and format
	Traditional vs non-traditional data sources
	<ul> <li>Structured, unstructured and semi-structure data format</li> </ul>
	The 4Vs of Big Data
2	- Relational databases
	Spreadsheets vs relational databases
	Conceptual design of relational databases
	Data query in relational database systems
3	- Data warehouses
	OLTP vs OLAP
	Database warehouse design: multidimensional data model
	OLAP cube operations
4	- NoSQL databases
	Types of NoSQL databases     Considerations in choosing SQL or NoSQL
_	Considerations in choosing SQL or NoSQL
5	<ul> <li>Big data storage &amp; computing</li> <li>Hadoop technology stack</li> </ul>
	<ul> <li>HDFS distributed storage</li> </ul>
	MapReduce distributed processing
	<ul> <li>YARN resource management</li> </ul>
6	- Cloud storage
0	Cloud vs On-Premise
	Type of cloud storage
	Data lake as a multi-purpose storage facility
Chapt	er 3: Supervised Learning and Applications
1	- Overview and applications of supervised learning
	Supervised learning workflow
	Applications of classification
	Applications of regression
2	- Regression models
	Popular regression models
	Encoding of categorical data
	Evaluation metrics of regression

3	- Classification models
	<ul> <li>Popular classification models</li> <li>Distance measure &amp; data normalization</li> </ul>
	Evaluation metrics of classification
4	<ul> <li>Ensemble learning</li> <li>Bagging method and a sample model</li> </ul>
	<ul> <li>Boosting method and a sample model</li> </ul>
	Stacking method
5	- Use cases in banking and finance
Chapt	er 4: Unsupervised Learning and Applications
1	- Overview and applications of unsupervised learning
	Unsupervised learning workflow
	Applications of clustering
	Applications of dimensionality reduction
2	- Clustering
	Popular clustering models
	Evaluation metrics of clustering
	Cluster profiling
3	<ul> <li>Dimensionality reduction</li> <li>The curse of dimensionality</li> </ul>
	<ul> <li>Popular models of dimensionality reduction</li> </ul>
4	
4	<ul> <li>Recommendation systems</li> <li>Recommendation systems in production</li> </ul>
	Overall architecture of a recommendation system
	Popular recommendation models
5	- Use cases in banking and finance
Chapt	er 5: Deep Learning and Applications
1	- Overview of deep learning
	Deep learning vs traditional ML
	Applications of Computer Vision (CV)
	Applications of Natural Language Processing (NLP)
2	- Neural network fundamentals
	Basic structure and major types of networks
	Training a neural network
2	Hyperparameters in neural networks
3	<ul> <li>Computer vision – convolutional neural network</li> <li>Computer vision tasks</li> </ul>
	CNN architecture
4	- Natural language processing – recurrent neural network
	Challenges in NLP

	Word embedding
	RNN based language model
5	- Chatbot development
Ŭ	Selective model
	Generative model
	Chatbot development framework and tools
6	A use case in banking and finance
Chapt	er 6: Python Hands-on Lab on Data Analytics
1	- Overview of Python development environment
	What Python is/isn't for
	Installation and setup
	Development environment
	Essential packages
2	- Basic syntax of Python
	Operators
	Built-in data types: tuple, list, set, dictionary
	NumPy package and ndarray
	Pandas package and dataframe
3	<ul> <li>Case – credit card default prediction by classification</li> </ul>
4	<ul> <li>Case – customer segmentation by clustering</li> </ul>
5	- Introduction of PyTorch
	PyTorch installation and setup
	Tensors and data import
	Building models with PyTorch
	<ul> <li>Training and testing models with PyTorch</li> </ul>
6	- Case – scenery image classification by CNN
-	er 7: ML Engineering Strategies and MLOps
1	- Risks and concerns of Al
	<ul> <li>Need large volume of training data and labels</li> </ul>
	Algorithm bias
	Data drift and concept drift
	Invasion of privacy
	Lack of explainability
	Vulnerable to adversarial attacks
2	- Technological developments in mitigating AI risks
	Data augmentation
	Continuous monitoring     Active learning and transfer learning
	Active learning and transfer learning
	Differential privacy and secure multiparty computation
	Federated learning

	Global and local interpretability techniques
3	- General guideline of Responsible Al
	Fairness, reliability, accountability, transparency and interpretability,
	privacy and security
4	- Al governance related regulations
	Hong Kong: HKMA's Guiding Principles on Consumer Protection As-
	pects in Respect of the Use of BDAI
	Hong Kong: HKMA's High-level Principle on AI
	Hong Kong: PCPD's Guidance on Ethical Development and Use of AI
	China: Provisions on the Scope of Necessary Personal Information for
	Common Types of Mobile Internet Applications《《常見類型移動互聯網
	應用程式必要個人資訊範圍規定》China: Administrative Provisions on
	Algorithm Recommendation of
	• Internet Information Services 《互聯網資訊服務演算法推薦管理規定》
	EU: General Data Protection Regulation (GDPR) and its impact on AI
	EU: Ethics Guidelines for Trustworthy AI

#### **Recommended Readings**

#### **Essential Readings**

- 1. Reshaping Banking with Artificial Intelligence (HKMA white paper). <u>https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Whitepa-per\_on\_Al.pdf</u>
- Beyond the Hype: A Guide to Understanding and Successfully Implementing Artificial Intelligence within Your Business. https://www.ibm.com/downloads/cas/8ZDXNKQ4
- 3. Motivation for MLOps https://ml-ops.org/content/motivation
- 4. What is a Relational Database (RDBMS)? https://www.oracle.com/hk/database/what-is-a-relational-database/
- 5. Data Warehouse Concepts. https://aws.amazon.com/data-warehouse/
- 6. OLAP vs. OLTP: What's the Difference? https://www.ibm.com/cloud/blog/olap-vs-oltp
- 7. What is NoSQL? https://www.mongodb.com/nosql-explained
- 8. Hadoop Ecosystem and Their Components A Complete Tutorial. https://data-flair.training/blogs/hadoop-ecosystem-components/
- 9. Cloud Storage. https://www.ibm.com/cloud/learn/cloud-storage

- 10. What is a Data Lake? https://aws.amazon.com/big-data/datalakes-and-analytics/what-is-a-data-lake/?nc1=f\_cc
- 11. Notes from the AI frontier: Applications and Value of Deep Learning (McKinsey Discussion Paper 2018).

https://www.mckinsey.com/featured-insights/artificial-intelligence/notes-from-the-ai-frontierapplications-and-value-of-deep-learning

- 12. Machine Learning: Bridging Between Business and Data Science. <u>https://www.altexsoft.com/whitepapers/machine-learning-bridging-between-business-and-data-science/</u>]
- 13. The Simple Guide to Deep Learning. <u>https://assets.website-</u> <u>files.com/5f1eaa37302cc1d5239e8c91/5f2d82c43857bb21748bf207\_simple-guide-to-</u> <u>deep-learning.pdf</u>
- 14. Natural Language Processing (NLP). https://www.ibm.com/cloud/learn/natural-language-processing
- 15. Some Language Features in Python. <u>https://machinelearningmastery.com/some-language-features-in-python/</u>
- 16. NumPy and Pandas Tutorial Data Analysis with Python. https://cloudxlab.com/blog/numpy-pandas-introduction/
- 17. An Introduction to Scikit-Learn: Machine Learning in Python. https://www.simplilearn.com/tutorials/python-tutorial/scikit-learn
- Practitioners Guide to MLOps: A Framework for Continuous Delivery and Automation of Machine Learning (Google cloud white paper 2021). <u>https://cloud.google.com/resources/mlops-whitepaper</u>
- 19. MLOps Principles. https://ml-ops.org/content/mlops-principles
- 20. Machine Learning Operations (MLOps) Framework to Upscale Machine Learning Lifecycle with Azure Machine Learning. https://docs.microsoft.com/en-us/azure/architecture/example-scenario/mlops/mlops-technical-paper
- 21. What is DevOps? https://aws.amazon.com/devops/what-is-devops/?nc1=f\_cc

# **Supplementary Readings**

- 1. Big Data and Machine Learning in Central Banking (BIS working paper). https://www.bis.org/publ/work930.htm
- 2. What is Data Modeling? https://www.ibm.com/cloud/learn/data-modeling
- 3. Data Warehousing: Basics of Relational Vs Star Schema Data Modeling. <u>https://medium.com/@daryl.ung/data-warehousing-basics-of-relational-vs-star-schema-data-modeling-75a68eeaf0e3</u>

- 4. NoSQL Databases and Its Types: A Comprehensive Guide 101. https://hevodata.com/learn/nosql-databases-and-its-types-a-guide/
- 5. Build a Modern, Unified Analytics Data Platform with Google Cloud (Google Whitepaper 2021).

https://services.google.com/fh/files/misc/googlecloud\_unified\_analytics\_data\_platform\_paper\_2021.pdf

- 6. A Refresher on Regression Analysis. https://hbr.org/2015/11/a-refresher-on-regression-analysis
- 7. Seven Types of Classification Algorithms. <u>https://analyticsindiamag.com/7-types-classification-algorithms/</u>
- 8. Introduction to Classification Algorithms. <u>https://dzone.com/articles/introduction-to-classification-algorithms</u>
- 9. Clustering in Machine Learning. <u>https://training.galaxyproject.org/training-material/topics/statistics/tutorials/clustering\_ma-</u> <u>chinelearning/tutorial.html</u>
- 10. A Beginner's Guide to Dimensionality Reduction in Machine Learning. <u>https://towardsdatascience.com/dimensionality-reduction-for-machine-learning-80a46c2ebb7e</u>
- 11. Five Anomaly Detection Algorithms Every Data Scientist Should Know. <u>https://towardsdatascience.com/5-anomaly-detection-algorithms-every-data-scientist-should-know-b36c3605ea16</u>
- 12. Introduction to Recommender Systems. https://tryolabs.com/blog/introduction-to-recommender-systems
- 13. Convolutional neural networks: an overview and application in radiology. <u>https://insightsimaging.springeropen.com/articles/10.1007/s13244-018-0639-9</u>
- 14. Natural Language Processing (NLP): What it is and Why it Matters. <u>https://www.sas.com/en\_us/insights/analytics/what-is-natural-language-processing-nlp.html</u>
- 15. The Ultimate Guide To Different Word Embedding Techniques In NLP. https://www.kdnuggets.com/2021/11/guide-word-embedding-techniques-nlp.html
- 16. Learn Python Programming. https://www.programiz.com/python-programming
- 17. Learn Python Free Interactive Python Tutorial. https://www.learnpython.org/
- 18. PyTorch Tutorial: How to Develop Deep Learning Models with Python. <u>https://machinelearningmastery.com/pytorch-tutorial-develop-deep-learning-models/</u>
- 19. A Critical Overview of AutoML Solutions. https://medium.com/analytics-vidhya/a-critical-overview-of-automl-solutions-cb37ab0eb59e
- 20. Choosing the Best MLOps Platform: a Comprehensive Comparison of MLOps Platforms. <u>https://valohai.com/mlops-platforms-compared/</u>
- 21. Best End-to-End MLOps Platforms: Leading Machine Learning Platforms That Every Data

Scientist Need to Know. https://neptune.ai/blog/end-to-end-mlops-platforms

#### **Further Readings**

1. 2022 AI Index Report (Stanford University). https://aiindex.stanford.edu/report/

#### 6.7 Module 7: Distributed Ledger Technology (DLT)

#### A. Module Objective

The module aims to introduce distributed ledger technology, smart contracts, and their latest applications in financial institutions.

#### B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging DLT domains to execute problem framing and strategy analytics in conducting Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.

# C. Syllabus

Chapt	Chapter 1: Distributed Ledger Technology Overview and Trend		
1	-	What is distributed ledger technology (DLT)?	
		Definition of DLT	
		Features of DLT	
2	-	Comparison of DLT with other databases	
		<ul> <li>Important differences between DLT and other databases</li> </ul>	
		Advantage of DLT	
3	-	History of DLT	
		First application of DLT: Bitcoin	
		Differences between Bitcoin and other attempts of digital currency	
4	-	Current state of the field	
		Cryptocurrency use case	
		Cryptocurrency industry including mining	
		Difference between cryptocurrency and other currency	

# Programme Syllabus

Chapt	er 2	2: Distributed Ledger Technology Fundamentals
1	-	Basics of cryptography in DLT
		Overview of cryptography used in DLT
		<ul> <li>How cryptography ensure immutable data in DLT</li> </ul>
2	-	Hash function
		Definition of hash function
		Important features of hash function
		<ul> <li>Use of hash function in DLT and other scenario</li> </ul>
3	-	Public key encryption
		Definition of public key encryption
		Features of public key encryption
		Use of public key encryption in DLT
4	-	Decentralized digital identity
		Definition of decentralized digital identity
		How to use public key encryption to achieve decentralized digital identity
		Cryptocurrency storage and custodian
5	-	Transactions
		Definition of transactions in DLT
		Example of cryptocurrency transactions
6	-	Block building and consensus mechanism
		Block structure
		Merkle tree
		Block building process
		<ul> <li>Consensus mechanism: proof of work, proof of stake</li> </ul>
		• Forks
Chapt	er 3	3: Smart Contracts
1	-	What is a smart contract?
		Definition of smart contract
		Smart contract features
		History of smart contract
2	-	Advantage of smart contracts
		Important differences between smart contract and traditional contracts
		<ul> <li>Advantage and disadvantage of using smart contracts</li> </ul>
3	-	Applications of smart contracts
		Application of smart contracts in DLT
		Immaturity of the DLT technology
		Technical vulnerabilities related to security
		Example of smart contracts
4	-	Smart contract examples: Lightning network
		<ul> <li>Multi-signature output; hashed secret and time-lock</li> </ul>

		Opening payment channels
		Updating channel balance
		Creating a network
Chapt	ter 4	: DLT Applications in Financial Institutions
1	-	Pros and Cons of using DLT
		Distinguishing characteristics of DLT
		Advantage and disadvantage of using DLT
2	-	DLT applications in money transfer and payment
		Background of intra-bank, inter-bank and international money transfer
		Ripple as a money transfer service
		Other DLT-based money transfer services
		DLT in payment services
3	-	DLT applications in securities
		Discussion of DLT application in securities industry
		Project Ubin (securities settlement Dvp)
		<ul> <li>Australian Stock Exchange's DLT application (CHESS)</li> </ul>
		HKEX's Synapse
4	-	Other DLT applications in financial institutions
		Application of DLT in derivative market
		Application of DLT in insurance industry
		Application of DLT in auditing
Chapt	ter 5	: Token Offering
1	-	What is an Initial Coin Offering?
		Definition of ICO
		Typical structure of ICO
		Typical token sale disclosure
		Determinants of token sale success
2	-	Advantage and Disadvantage of ICO
		<ul> <li>Advantage and disadvantage of ICO from issuer's perspective</li> </ul>
		<ul> <li>ICO's role in start-up life-cycle and ways of working</li> </ul>
		Advantage and disadvantage of ICO from investors/users' perspective
3	-	Tokenomics
		Discuss using tokens can support the development of new business
		models
		<ul> <li>How tokens can align incentives of users and project managers</li> </ul>
4	-	Securities Token Offering – Regulated ICOs
		Laws and regulations related to ICOs
		Enforcement actions against ICOs
5	-	Example in Token Offering
		Examples of ICOs

# Programme Syllabus

	ICO and VC-backed Blockchain startups		
	Filecoin ICO case		
Chap	Chapter 6: DLT Project Management		
1	- Project objectives and planning		
	Determine the right project for DLT		
	Define project objectives		
	Deutsche Bank: Pursuing Blockchain Opportunity (A) case		
	Project Genesis: Advantage of tokenized securities		
2	- Vendor selection management		
	Popular DLT structures including DLT consortiums		
	Comparison of different DLT consortiums, their underlying technologies		
	and key focus areas: Hyperledger, R3 Corda, Ethereum		
	DLT selection in Project Genesis		
	Stablecoin		
3	- Milestone monitoring and reporting		
	Reporting of SWIFT DLT proof-of-concept		
	Reporting of Project Genesis		
4	- Operation and maintenance		
	<ul> <li>Operational issues to consider in DLT projects</li> </ul>		
	Regulatory challenges		
	Workflows and payment rail		
	Stablecoins		
	<ul> <li>DLT project design: Information sharing, decentralized nature, and governance</li> </ul>		

#### **Recommended Readings**

#### **Essential Readings**

- 1. Bitcoin: A Peer-to-Peer Electronic Cash System (Satoshi Nakamoto, 2009). https://bitcoin.org/bitcoin.pdf
- 2. Some Simple Economics of the Blockchain, by Christian Catalini and Joshua Gans. https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=2874598
- Bitcoin and Cryptocurrency Technologies, by Narayanan, Bonneau, Felten, Miller, Goldfeder – Perface, and Chapters 1-3 and 5. https://d28rh4a8wg0iu5.cloudfront.net/bitcointech/readings/princeton\_bitcoin\_book.pdf
- 4. Blockchain Technology: Beyond Bitcoin, Applied Innovation Review 2016. https://j2-capital.com/wp-content/uploads/2017/11/AIR-2016-Blockchain.pdf
- 5. Cryptocurrencies: Investment, Money, or Gamble? (A) (Required Case) https://hbsp.harvard.edu/product/W91C19-PDF-ENG
- 6. The idea of smart contracts (Nick Szabo).

https://nakamotoinstitute.org/the-idea-of-smart-contracts/

- 7. The Bitcoin Lightning Network summary. https://lightning.network/lightning-network-summary.pdf
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- An Introduction to Smart Contracts and Their Potential and Inherent Limitations by Stuart Levin on Harvard Law School Forum on Corporate Governance. <u>https://corpgov.law.harvard.edu/2018/05/26/an-introduction-to-smart-contracts-and-their-po-tential-and-inherent-limitations/</u>
- 10. Project Ubin Phase 3: Delivery versus Payment on DLT. <u>https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-DvP-on-Distributed-Ledger-</u> <u>Technologies.pdf?la=en&hash=2ADD9093B64A819FCC78D94E68FA008A6CD724FF</u>
- 11. Corporate Governance and Blockchains by David Yermack, Review of Finance, Vol. 21 Issue 1, 2017.

https://academic.oup.com/rof/article/21/1/7/2888422

- Toward Blockchain-Based Accounting and Assurance by Jun Dai and Miklos Vasarhelyi, Journal of Information System, Vol. 31 Issue 3, 2017. <u>https://meridian.allenpress.com/jis/article-abstract/31/3/5/75785/Toward-Blockchain-Based-Accounting-and-Assurance</u>
- 13. Whitepaper on Distributed Ledger Technology by ASTRI. <u>https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Whitepa-</u> <u>per On Distributed Ledger Technology.pdf</u>
- 14. Whitepaper 2.0 on Distributed Ledger Technology by HKMA. <u>https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/infrastruc-ture/20171025e1.pdf</u>
- 15. Filecoin's Initial Coin Offering: Using Blockchain to Decentralise Storage (Required Case). https://hbsp.harvard.edu/product/NTU182-PDF-ENG
- 16. Basic Attention Token White Paper. <u>https://basicattentiontoken.org/static-assets/documents/BasicAttentionTokenWhitePaper-</u> <u>4.pdf</u>
- 17. Initial Coin Offerings: Financing Growth with Cryptocurrency Token Sales by Sabrina T Howell, Marina Niessner, David Yermack, Review of Financial Studies, Vol. 33 Issue 9, 2020. <u>https://academic.oup.com/rfs/article/33/9/3925/5610546</u>
- 18. Statement on Initial Coin Offerings by SFC HK. <u>https://www.sfc.hk/en/News-and-announcements/Policy-statements-and-announce-ments/Statement-on-initial-coin-offerings</u>
- 19. Statement on Security Token Offerings by SFC HK. <u>https://www.sfc.hk/en/News-and-announcements/Policy-statements-and-announce-</u> <u>ments/Statement-on-Security-Token-Offerings</u>
- 20. Understanding initial coin offering: A new means of raising funds based on Blockchain by European Parliament.

https://www.europarl.europa.eu/Reg-Data/etudes/BRIE/2021/696167/EPRS\_BRI(2021)696167\_EN.pdf

- 21. Deutsche Bank: Pursuing Blockchain Opportunities (A) (Required Case) <u>https://hbsp.harvard.edu/product/817100-PDF-ENG</u>
- 22. Project Genesis, Report 1, BIS/HKMA. <u>https://www.bis.org/publ/othp43\_report1.pdf</u>
- 23. Project Genesis, Report 2, BIS/HKMA/Liberty Consortium. https://www.bis.org/publ/othp43\_report2.pdf
- 24. Project Genesis, Report 3, BIS/HKMA/Digital Assets. https://www.bis.org/publ/othp43\_report3.pdf
- 25. SWIFT gpi real-time Nostro Proof of Concept. https://www.swift.com/swift-resource/167181/download

# **Supplementary Readings**

- 1. Mastering Bitcoin by Andreas M. Antonopoulos (Chapter 1-2, 4-6, 9-10 and 12). https://github.com/bitcoinbook/bitcoinbook
- 2. Bitcoin: Economics, Technology, and Governance by Böhme, Rainer, Nicolas Christin, Benjamin Edelman, and Tyler Moore, Journal of Economic Perspectives 29, no. 2, 2015. <u>https://www.aeaweb.org/articles?id=10.1257/jep.29.2.213</u>
- 3. Bitcoin and Cryptocurrency Technologies (Chapters 4, 6-10). https://d28rh4a8wq0iu5.cloudfront.net/bitcointech/readings/princeton\_bitcoin\_book.pdf
- Risks and Returns of Cryptocurrency, by Yukun Liu and Aleh Tsyvinski, Review of Financial Studies, Vol. 34 Issue 6, 2021. https://academic.oup.com/rfs/article/34/6/2689/5912024
- 5. Project Ubin Phase 3: Delivery versus Payment on DLT. <u>https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-DvP-on-Distributed-Ledger-</u> <u>Technologies.pdf?la=en&hash=2ADD9093B64A819FCC78D94E68FA008A6CD724FF</u>
- 6. Whitepaper 2.0 on Distributed Ledger Technology (Annex) by HKMA. <u>https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/infrastruc-ture/20171025e1a1.pdf</u>
- 7. Distributed Ledger Technology: Implications of Blockchain for the Securities Industry by FINRA.

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- The Role of Disclosure and Information Intermediaries in an Unregulated Capital Market: Evidence from Initial Coin Offerings by Bourveau, De George, Ellahie and Macciocchi, Journal of Accounting Research forthcoming. <u>https://onlinelibrary.wiley.com/doi/abs/10.1111/1475-679X.12404</u>
- 9. Securities and Exchange Commission Release No. 81207. https://www.sec.gov/litigation/investreport/34-81207.pdf
- 10. ASX's Replacement for CHESS for Equity Post-Trade Services: Business Requirement. https://www.asx.com.au/documents/public-consultations/ASX-Consultation-Paper-CHESS-

Replacement-19-September-2016.pdf

- 11. CHESS Replacement: New Scope and Implementation Plan. <u>https://www.asx.com.au/documents/public-consultations/chess-replacement-new-scope-and-implementation-plan.pdf</u>
- 12. Distributed Ledger Technology in Experiments in Payments and Settlements, by IMF. <u>https://www.imf.org/en/Publications/fintech-notes/Issues/2020/06/25/Distributed-Ledger-</u> <u>Technology-Experiments-in-Payments-and-Settlements-49251</u>
- 13. The Dai Stablecoin System Whitepaper. https://makerdao.com/whitepaper/Dai-Whitepaper-Dec17-en.pdf

# **Further Readings**

 Is Bitcoin Really Untethered? By John M. Griffin and Amin Shams, Journal of Finance Vol. 75 Issue 4, 2020.

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2. Getting off the Ground: The Case of Bitcoin by William Luther, Journal of Institutional Economics, 2019.

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 Banking on Stone Money Ancient Antecedents to Bitcoin by Fitzpatrick and McKeon, Economic Anthropology 2020. https://anthrosource.onlinelibrary.wiley.com/doi/full/10.1002/sea2.12154

Hashcash – A Denial of Service Counter-Measure, Adam Back, 2002.

- https://nakamotoinstitute.org/static/docs/hashcash.pdf
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- 6. Bitcoin and Cryptocurrency Technologies (Chapters 10 and 11). <u>https://d28rh4a8wq0iu5.cloudfront.net/bitcointech/readings/princeton\_bitcoin\_book.pdf</u>
- 7. Mastering Bitcoin (Chapter 7). https://github.com/bitcoinbook/bitcoinbook
- 8. Blockchain Technology Overview by NIST. https://nvlpubs.nist.gov/nistpubs/ir/2018/NIST.IR.8202.pdf
- Blockchain Disruption and Smart Contracts, by Lin William Cong and Zhiguo He, Review of Financial Studies, Vol. 32 Issue 5, 2019. <u>https://academic.oup.com/rfs/article/32/5/1754/5427778</u>
- Smart Contract and the Cost of Inflexibility by Jeremy Sklaroff, University of Pennsylvania Law Review, 2017. https://scholarship.law.upenn.edu/penn\_law\_review/vol166/iss1/5/
- 11. TradeIX: Blockchain-Enabled Trade Finance in Global Supply Chains. https://hbsp.harvard.edu/product/W20650-PDF-ENG

12. Inthanon-LionRock Leveraging Distributed Ledger Technology to Increase Efficiency in Cross-Border Payments. https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Re-

port on Project Inthanon-LionRock.pdf

- 13. Distributed Ledger Technology in Payment Clearing and Settlement by BIS. https://www.bis.org/cpmi/publ/d157.htm
- 14. On the Future of Securities Settlement by BIS. <u>https://www.bis.org/publ/qtrpdf/r\_qt2003i.pdf</u>
- 15. Position paper Regulation of virtual asset trading platforms by SFC HK. <u>https://www.sfc.hk/-/media/EN/files/ER/PDF/20191106-Position-Paper-and-Appendix-1-to-Position-Paper-Eng.pdf</u>
- Initial Coin Offerings, Speculation, and Asset Tokenization, by Jingxing Gan, Gerry Tsoukalas and Serguei Netessine, Management Science, Vol. 67 Issue 2, 2021. <u>https://pubsonline.informs.org/doi/abs/10.1287/mnsc.2020.3796</u>
- Digital Tulips? Returns to Investors in Initial Coin Offerings, by Hugo Benedetti and Leonard Kostovetsky, Journal of Corporate Finance, Vol. 66, 2021.
   <a href="https://www.sciencedirect.com/science/article/pii/S0929119920302303">https://www.sciencedirect.com/science/article/pii/S0929119920302303</a>
- 18. Project Ubin: SGD on Distributed Ledger. <u>https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin--SGD-on-Distributed-Ledger.pdf</u>
- Project Ubin Phase 2 Report: Re-imagining Real-time Gross Settlement System Using Distributed Ledger Technologies.
   <u>https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-Phase-2-Reimagining-</u> RTGS.pdf?la=en&hash=02722F923D88DE83C35AF4D1346FDC2D42298AE0
- 20. Jasper-Ubin Design Paper: Enabling Cross-Border High Value Transfer using DLT. https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Jasper-Ubin-Design-Paper.pdf?la=en&hash=437222C94FD39314FB4C685EA31FC3AAA5CA5DA1
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- 22. Investigating the Impact of Global Stablecoins, by BIS. https://www.bis.org/cpmi/publ/d187.htm

# 6.8 Module 8: Open Banking and Application Programming Interface (API)

# A. Module Objective

The module aims to make learners understand Open Banking Strategy and APIs Operations, and Design Innovative Banking Solutions and API Applications for Future Banking .

### B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging API domains to execute problem framing and strategy analytics in conducting framework and gateway management, API programming, and Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.

## C. Syllabus

Chapter 1: Hong Kong Open API Framework and Ecosystem		
1	-	Open Banking and Open API
2	-	Worldwide development - UK, EU, Singapore, Australia, Japan and China
3	-	HKMA's Open API Framework
		The HKMA's four phases and their timelines
		<ul> <li>The HKAB common baseline for TSPs + examples</li> </ul>
		The HKAB phase III standards (Technical, User experience, Customer
		authentication, Data, InfoSec and Operation) + expected examples
4	-	Open API ecosystem
		Repository - Science Park Data Studio
		APIX Open API Exchange Platform
		Sandbox arrangement
Chap	ter	2: Open Innovation, Open Source Intelligence, Open Architecture
1	-	Understanding the Glocal (Global and Local) Open Ecosystem
2	-	Open Innovation, Open Collaboration, Open Competition – Crowdsourcing
		(talents)
3	-	Open Source "Financial" Intelligence, IoT, Big Data Analytics
4	-	Open Architecture, P2P, Distributed, Sharing Economy
5	-	Open Source Software, CopyLeft, Open Algorithms
6	-	"Open": the Disruptor; the Game Changer
Chap	ter	3: Open Government, Open Banking, Open API
1	-	Hong Kong SAR Government's FinTech Initiatives
2	-	Open Government – Directives and Policies
3	-	Open Government – Open Data Portal and APIs
4	-	API Centric Financial Hub – Hong Kong? London?
5	-	Planning the "Open" and "Open Innovation" Strategies in Banking and
		Finance

6	-	Digital Banking powered by an API led Architecture
7	-	Planning the "Open" and "Open Innovation" Strategies as part of the Global
		Fintech Landscape
01		
Chap	oter	4: API Management, DLT, DeFi and DAO
1	-	API – SOAP, REST, GraphQL
2	-	API Security Best Practices
3	-	API Management
4	-	Case Analysis – Transformation of Banking and Payments Through Open
		APIs
5	-	Case Study – Koho Financial Inc.: Facing a New Banking Era
Chap	oter	5: Case Analysis: Open Banking, APIs, DLT, FPS (Faster Payment Sys-
•		tem) and DCEP (Digital Currency Electronic Payment)
1	-	Case Study – JPMorgan Chase & Co: Open Banking
2	-	FPS (Faster Payment System)
3	-	DCEP (Digital Currency Electronic Payment), CBDC (Central Bank Digital
		Currency), eHKD
4	-	Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs?
5	-	Case Analysis APIs – DLT Interoperability
6	-	Case Analysis – Nova Ecosystem Project 2019
Chap	oter	6: Potential API Applications for Future Banking
1	-	Quick review of the four phases in Hong Kong
2	-	API (hands on session)
3	-	Understand the Pros and Cons in different software / API development mod-
		els
4	-	Monetization of Open Banking and APIs
Chap	oter	7: POC Presentations: Open Banking API Phase 3 and 4
1	-	After learning from Chapter 5 & 6, API Group Presentations on proposed
		Phase 3 and 4 innovative banking model(s) and implementations
	1	

#### **Recommended Readings**

#### **Essential Readings**

- 1. HKMA's Open API Framework for the Hong Kong Banking Sector. https://www.hkma.gov.hk/media/eng/doc/key-information/press-release/2018/20180718e5a2.pdf
- 2. HKAB's Open API Framework for the Hong Kong Banking Sector Phase II Common Baseline. <u>https://www.hkab.org.hk/download.jsp?isTemp=N&section\_id=5&file\_name=HKAB-</u> <u>Phase+II+Common+Baseline.pdf</u>

- 3. HKAB's Phase III Banking Open API Standards. <u>https://www.hkab.org.hk/down-</u> <u>load.jsp?isTemp=N&section\_id=5&file\_name=Phase+III+Banking+Open+API+Stand-</u> <u>ards.pdf</u>
- 4. Problem Framing.

https://edtechbooks.org/id/problem\_framing https://designsprint.academy/about-problem-framing/ https://www.atlassian.com/team-playbook/plays/problem-framing https://itk.mitre.org/toolkit-tools/problem-framing/

5. Agility, SCRUM and other software development methodologies in Innovative Management.

https://www.management-issues.com/opinion/7249/developing-agility/ https://www.cprime.com/resources/what-is-agile-what-is-scrum/

- 6. Talent Crowdsourcing. <u>https://blog.shrm.org/sasia/blog/how-crowdsourcing-can-enhance-the-quality-of-talent-ac-</u> <u>quisition-strategy</u>
- 7. Open Banking API use cases. <u>https://subaio.com/the-5-best-use-cases-of-open-banking/</u> <u>https://nordigen.com/en/case-studies/</u> <u>https://www.openbankproject.com/</u>
- DLT Governance Whitepaper. <u>https://www.dtcc.com/~/media/Files/Downloads/WhitePapers/DLT-Governance-Whitepa-per.pdf</u>
- 9. API Governance: https://www.digitalml.com/api-governance-best-practices/
- 10. DCEP/CBDC/eHKD

https://boxmining.com/dcep/

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"e-HKD\_A\_Policy\_and\_Design\_Perspective", HKMA

https://www.hkma.gov.hk/eng/news-and-media/press-releases/2022/04/20220427-3/ "eHKD: A Technical Perspective", HKMA

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- 12. Open Innovation. https://www.ennomotive.com/open-innovation
- 13. Open Innovation Success with Procter & Gamble. <u>https://www.ideaconnection.com/open-innovation-success/An-Example-of-Open-Innova-</u> <u>tion-Success-with-Procter-Ga-00641.html</u>
- 14. Open Data, Open Government.

https://open.canada.ca/en/open-data
https://data.gov.sg/

- 15. OGCIO Open Data Plan. https://www.ogcio.gov.hk/en/about\_us/annual\_open\_data\_plans/
- 16. Open vs Closed Architecture Technology Systems. <u>https://www.youtube.com/watch?v=A8Bp-WEndww</u> <u>https://www.youtube.com/watch?v=\_7mMToRIAxs</u>
- 17. Value Chain in Banking. <u>https://ebrary.net/11786/business\_finance/value\_chain\_banking</u> <u>https://notesmatic.com/value-chain-analysis-of-the-banking-industry/</u>
- Punyia, J., and Austin, R.D., "JP Morgan Chase & Co Opening Banking", Harvard Business Review 2021. https://store.hbr.org/product/jpmorgan-chase-co-open-banking/W21252
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- 20. Open Banking Strategy. https://www.mulesoft.com/lp/whitepaper/api/open-banking-platform
- 21. API Management. <u>https://www.oreilly.com/library/view/data-management-at/9781492054771/ch04.html</u> <u>https://docs.broadcom.com/doc/api-strategy-and-architecture-a-coordinated-approach</u>
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- 23. API Authentication Methods. <u>https://blog.cloud-elements.com/5-keys-building-integrations-2</u> <u>https://apiacademy.co/2021/04/the-most-common-api-authentication-methods/</u>
- 24. API Security Issues. <u>https://frontegg.com/blog/api-security-checklist</u> <u>https://www.templarbit.com/blog/2018/01/10/api-security-checklist/</u> <u>https://salt.security/blog/api-security-checklist</u>
- 25. Open Banking API Implementation. https://wso2.com/articles/2019/08/implementing-a-successful-open-banking-architecture/
- 26. HSBC, BEA, BoC, etc. API portal. <u>https://developer.hsbc.com.hk/#/home</u> <u>https://www.hkbea.com/html/en/bea-open-api.html\_https://www.bochk.com/en/more/open-bankingcollaboration.html\_https://sandboxportal.apix.com.hk/jetco/sb/</u>
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   CME APIs.

https://www.cmegroup.com/market-data/datamine-api.html

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- 30. Lab exercise materials. [To be distributed in Class 6]
- 31. How to monetize APIs in the emerging world of open banking? https://www.payveris.com/media/1210/api-monetization-webinar-final-05132020.pdf
- 32. Borysowich, C., "The Future of Open Banking: How to monetize your bank's APIs", CAPCO, 2017. <u>https://www.capco.com/intelligence/capco-intelligence/the-future-of-open-banking-how-to-monetize-your-banks-api</u>
- 33. API monetization: making a success of Open Banking. <u>https://thepaypers.com/expert-opinion/api-monetisation-making-a-success-of-open-bank-ing--1245590</u>

# **Supplementary Readings**

- 1. HKMA's Open API thematic page <u>https://www.hkma.gov.hk/eng/key-functions/international-financial-centre/fintech/open-ap-</u> plication-programming-interface-api-for-the-banking-sector/
- 2. Consultancy study on The Next Phase of the Banking Open API Journey <u>https://www.hkma.gov.hk/media/eng/doc/key-func-</u> <u>tions/ifc/fintech/The\_Next\_Phase\_of\_the\_Banking\_Open\_API\_Journey.pdf</u>
- Challenges of DLT enabled Scalable Governance and the Role of Standards" by G. Benedict, CIO Reserve Bank of Australia. https://www.riverpublishers.com/journal\_read\_html\_article.php?j=JICTS/7/3/1
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# 6.9 Module 9: Business Strategy and Marketing

#### A. Module Objective

The module aims to introduce business and marketing strategies for effective Fintech adoption.

#### B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Drive Fintech adoption through effective means of value proposition, strategic banking roadmap of Fintech implementation, and knowledge of the future Fintech landscape.
- Manage the development of business case for initiating a Fintech project, resourcing, research, and analysis, including modelling techniques to evaluate the impact of Fintech.

#### C. Syllabus

Chapter 1: Fintech: Disruptive in Financial Services			
1	-	Fin	tech as a form of Disruptive Innovation
		•	How is Fintech similar to or different from other disruptive innovations?
		•	What is necessary for an innovation to become disruptive industry
		•	Fintech innovation potential for finance industry disruption
		•	World Economic Forum Report on Blockchain as disruptive innovation
		•	Blockchain as a potentially disruptive innovation in finance

Chapter 2: Fintech: Understanding Competitive Landscape			
1	- Fintech: Forces Driving Transformation		
	Fintech results experienced to date are mixed		
	<ul> <li>Eight forces that have potential to transform financial services</li> </ul>		
	<ul> <li>Fintech potential transformation large, but results will be mixed</li> </ul>		
Chapt	Chapter 3: Fintech: Impact on the Future of Banking		
1	- Fintech: Impacts on the future of banking		
	<ul> <li>Fintech: Five key capabilities or technologies to understand</li> </ul>		
	Fintech: Implications for economies of scale and scope in banking		
Chapt	er 4: Basic Concepts on Business and Innovation Strategy		
1	- Business and innovation strategies		
Chapt	er 5: Strategic Framework for Fintech Implementations		
1	- Fintech survey of alternative strategies		
2	- What is needed for Fintech leadership		
3	- Best practices to develop Fintech strategy		
4	- Focus on customer platform not product		
5	- Platform strategies are very different		
6	- Traditional banks as digital ecosystems		
Chapt	er 6: Innovation Models for Effective Fintech Adoption		
1	- Innovation models for Fintech in banks		
2	- Innovation adoption framework		
3	- Choosing an innovation adoption model		
4	- Innovation model for working with partners		
Chapt	er 7: Engagement Models for Fintech Implementation		
1	- Engagement models for Fintech implementation		
Chapt	er 8: Fintech Marketing with Value Proposition Approach		
1	- Developing an effective value proposition		
2	- Transform banking products for Fintech		
3	- Design Fintech products from ground up		
Chapt	er 9: Customer-centric Approaches for Fintech Marketing		
1	- Customer-centric marketing strategy		
2	- Academic research on Fintech experiences		
3	- Becoming customer-centric in Fintech		
4	- Five steps for a customer-centric business		
Chapt	er 10: Alternative Fintech Marketing Strategies and Tactics		

1	-	Marketing strategies and tactics for Fintech	
2	-	Why Fintech is different from traditional product marketing	
3	-	Gamification in Fintech marketing	
4	-	Referral, affiliate or influencer marketing	
5	-	Experiential marketing	
6	-	Partnership marketing	
7	-	Community marketing	
8	-	Creative and innovation branding	
9	-	Content marketing and media production	
10	-	Implementing Fintech marketing plan	
Chapt	er 1	11: Identify Skill Gaps with Supply-Demand Analysis	
1	-	Identity skill gaps: Supply-demand analysis	
2	-	Identify future skills needs expectations	
3	-	Major skill gaps based on supply vs demand	
4	-	Technology and data skills gap for future	
Chapt	Chapter 12: Sound Practices in Fintech Talent Management		
1	-	Sound practices in talent management	
2	-	Reskilling to empower workers and fill gaps	
3	-	Redeployment to develop skills and fill gaps	
4	-	Recruitment to attract skills to fill gaps	
5	-	Attracting overseas (or mainland) talents to fill gaps	
6	-	Retrenchment in order to address skills gap	
Chapt	er 1	13: Sound Management of Fintech Operational Risks	
1	-	Potential Fintech-related operational risks	
2	-	Basel Committee's principles for managing operational risks for large	
		financial firms	
3	-	Operational risks identified in Basel Report	
4	-	Systematic Operational Risk with Fintech	
5	-	Idiosyncratic Fintech operational risks	
6	-	Increased outsourcing risks with Fintech	
	1		

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# **Further Readings**

Nil

# 6.10 Module 10: Fintech Product Management

# A. Module Objective

The module aims to make learners understand the building of customer-centric banking products and services by leveraging on FinTech and behavioural economics, and its product management, assurance, and governance methodologies.

#### B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Lead the banking product team to address business problems through advanced project governance and assurance techniques, best practices for agile and innovative project methodologies, and state-of-the-art product development and solution delivery models.
- Apprehend and become adept in the behavioural economics behind customer-centric Fintech products and services in banks.

## C. Syllabus

Chapte	er 1	: Introduction to Customer-Centric Banking Model, Behavioural
Economics, and Fintech		
1	-	What is "Customer-Centric Banking" and its importance for today
		Product-Centric vs Customer-Centric, and the differences between tradi-
		tional banking model and customer-centric banking model
		What changes have been making the customer-centric model necessary
		for today?
2	-	What is "Behavioural Economics"?
		Traditional rational-choice model in economics
		<ul> <li>People's decisions are also based on psychological bias and limitations</li> </ul>
		on logical reasoning
3	-	What is "Fintech"?
Chapter 2: How to use Fintech and Behavioral Economics to achieve Customer-		
		Centric Banking
1	-	Historical review of the use of technology and data in the banking industry
		A historical review
		<ul> <li>Technological innovation and improvements</li> </ul>
2	-	Using data and technology to increase customer satisfaction
3	-	Incorporating relevant ideas of behavioural economics and Fintech in product
		development of the banking industry
		Customer process framework
		<ul> <li>Rise of digital banking and its evolution</li> </ul>
		<ul> <li>Transforming to customer-centric banking model by leveraging</li> </ul>
		behavioural economics and Fintech
		Anticipating the future
Chapte	er 3	Barriers for moving to Customer-Centric Banking and other issues;
		Characteristics of banking products project management in banking

		industry
1	-	The barriers to customer-centric banking. What is needed for a successful
		transformation from traditional banking to customer-centric banking model?
		The barriers to customer-centric banking
		Transformation to customer-centric banking model
2	-	Project management in general
		<ul> <li>Key stages and components of project management</li> </ul>
		The role of a project manager
		<ul> <li>Common issues that cause problems for a project</li> </ul>
3	-	Project management for the Fintech products
		Characteristics of banking products and services: Traditional and Fintech
		products
		<ul> <li>Project management for traditional banking products</li> </ul>
		Design Thinking in FinTech
		Specials for the project management of Fintech products
Chapter 4: Choosing a suitable project management methodology for your bank-		
		ing project
1	-	Sequential vs. Agile: Choosing a proper project management methodology for
		your projects
		Historical review of the rise of sequential and agile methodologies
		<ul> <li>Sequential vs. Agile: What are they and their Pros and Cons</li> </ul>
2	-	Choosing a proper project management methodology
		Matching product characteristics with project management methods
		How the choice of project management method can affect product man-
		agement
3	-	Choosing of project management method to facilitate and enhance the man-
		agement of Fintech products
4	-	Agile project management in the banking industry
		Why agile project management is getting more attention
		"Change" management in agile project management
_		Common challenges when moving to agile project management
5	-	Best practices for agile project management in the banking industry
6	-	Use of technology to improve project management
Chapt	er t	5: What is project governance and assurance, its components, and basic
		principles
1	-	What is project governance?
2	-	The importance of project governance
3	-	Components of project governance
4	-	Key project governance principles for the banking industry with emphasis on
		Fintech projects

Chapter 6: Governance for agile projects and its best practices			
1	-	How to incorporate governance in agile project and its challenges	
2	-	Best practices of agile governance in the banking industry	
3	-	What is the difference between the agile and traditional "way of working"?	
4	-	Best practices for agile way of working	
Chapt	Chapter 7: Transforming to agile way of working and its best practices		
1	-	How to transform to agile way of working	
2	-	Cases and examples of agile way of working	
3	-	Summary and Conclusion for the module	

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# **Further Readings**

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### 6.11 Module 11: Regtech

#### A. Module Objective

The module aims to make learners understand the global RegTech trends and applications in virtual identity and digital authentication management, data and cyber security, financial crime investigation, IT audit and regulatory compliance.

### B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Develop robust knowledge of Regtech best practices, Regtech solutions and their effective applications
- Apply business knowledge to identify, manage, and maintain the best practices on risk management and regulatory compliance.
- Develop a deep understanding of the development processes of Regtech solutions (i.e. development, validation, implementation and governance).
- Demonstrate proficiency in Regtech related technology concepts and principles to be able to select the appropriate technology solution provider and apply technology knowledge for business integration, risk management and regulatory compliance.

### C. Syllabus

Chapter 1: Legislative Framework and Regulatory Technology (RegTech) Overview		
1	- RegTech Taxonomy, LoNG PESTEL, BIDT	
2	- Why banking is under regulation?	
3	- History of RegTech	
4	- RegTech 1.0, 2.0,	
5	- RegTech – Digital Identity, Digital Signature	
6	- Managing Trust and Managing Risk	
Chapter 2: Data, Financial Intelligence, and Customer Protection		

# **ECF-Fintech**

1	-	RegTech – Cyber Crime, Financial Crime
2	_	CTF (counter terrorism financing), AML (anti-money laundering) and KYC
2		(know your client)
3	_	KYC Exercise / Assignment – Design and Build a RegTech re. KYC services
4	_	Data Governance in Open Banking RegTech – ownership, stewardship,
4	-	custodian
F		
5	-	Digital (Computer) Forensics in RegTech
6	-	Corporate Strategy, Data Governance and Incident Response
7	-	Exercise / Assignment – Financial Intelligence RegTech 1.0
Chapt	er 3	3: Disruptive Changes in Banking, Finance and Regulations
1	-	Challenge in RegTech 1.0 – HSBC Case Study
2	-	What is a "bank"? What is the purpose of "banking"?
3	-	Disruptive Innovation and Technology in Banking and Finance
4	-	Scoping Exercise re. Future Money and Crypto-tokens
5	-	Disruptive Changes impacting Banking and Regulation
6	-	Background Knowledge – Past, Present and Future of Tokenization and
		Tokenomics
Chapt	er 4	I: RegTech Case Analysis I
1	-	CIBC – Internalizing Open Innovation
2	-	Deutsche Bank – Pursuing Blockchain Opportunities
3	-	Anti-money Laundering: The Banking Industry in Hong Kong
4	-	BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime
Chant	or F	5: RegTech Case Analysis II
-		
1	-	Fraud at Bank of Baroda: Manage Risk or Manage Crisis
2	-	RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Ac-
		count Tax Compliance Act)
3	-	Assignment / Exercise – Amarcord Incorporated: Combating Money Launder-
		ing Using Data Analytics
4	-	Money Laundering at Agnes Insurance – Digital Forensics and Litigations
5	-	A Multidisciplinary Digital Forensic Investigation Process Model
6	-	RegTech 1.0 Tool Box – AML / CFT
7	-	Third Party Vendor Relationships
8	-	RegTech 1.0 Tool Box – Regulatory Change Management, Regulatory Risk
		Management,

1	-	Case Study: RegTech 2.0 as an Integral part of WealthTech Application /
		Robo-Trader
2	-	What is RegTech 2.0
3	-	Is the landscape ready for RegTech 2.0
4	-	Open Banking APIs, Open Banking Architecture – RegTech 2.0
5	-	HKMA RegTech Use Case Analysis
Chapt	er 7	7: Smart Banking, Smart RegTech
1	-	Faster Payment System (FPS) and RegTech 2.0
2	-	Case Analysis – Lending Club
3	-	CBDC (Central Bank Digital Currency) / DCEP (Digital Currency Electronic
		Payment)
4	-	Smart Contracts
5	-	Algorithmic Regulation: Automating Financial Compliance Monitoring and
		Regulation using AI and Blockchain
6	-	Standards-Based Technology Architecture for RegTech
7	-	Future Banking and RegTech Strategy

# **Recommended Readings**

### **Essential Readings**

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- Chandrasekhar, R, "CIBC: Internalizing Open Innovation", Ivey Publishing, Ivey Business School, Western University, 2017. https://store.hbr.org/product/cibc-internalizing-open-innovation/W17728
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# **Supplementary Readings**

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# **Further Readings**

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<u>tion=&amp;device=c&amp;gclid=Cj0KCQjw_fiLBh-</u>				
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# 7. Training Application

## A. Training Schedule

For the latest information about the training application period and class schedules, please contact HKIB staff or refer to HKIB website for Core Level at <u>https://www.hkib.org/page/203</u>, or Professional Level at <u>https://www.hkib.org/page/234</u>.

#### B. Training Duration

The training durations of Core Level and Professional Level are set out as follows:

Training Mode Lecture		
Training Duration	Module 1 Module 2 – 3 Module 4 – 11	9 hours 15 hours per module 21 hours per module

### C. Training Application

Applicants can submit the application via the electronic application form in HKIB webpage. Attention should be paid to the application deadline or a late entry fee will be charged.

Application Requirements:

- The information provided for the training enrolment must be true and clear.
- Inaccurate or incomplete applications may not be accepted even if the applicant has paid the training fee.
- Each applicant should submit only ONE application form for each programme.
- HKIB reserves the right to reject late applications and / or any applications deemed inappropriate. Once HKIB has received an application form, NO alterations to the training arrangement are allowed. HKIB reserves the right to change training dates and application deadlines at any time.
- Applicants are advised to retain a copy of the completed application form for their own records.

#### D. Training Fee and Payment

Module	Training Fee (HKD) per module *
1	5,400
2 - 3	6,700
4	8,000
5 - 11	10,900

- \* Digital version of training material (e.g. PPT Slides) will be provided before the training commencement. Printed version will only be available at an additional cost of HKD600 per module (including delivery fee) on request by learners.
- Applicants should pay the training fee as follows:
  - (a) By credit card. Please provide your credit card information on the application form.
  - (b) By FPS payment. Please provide your FPS payment receipt.
- Application forms without payment instructions are **NOT** processed.
- All payments must be settled before the start of the programme. NO fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payment.
- Confirmation of training application is sent to applicants via email at least 5 working days prior to the training date.
- Late training enrolment will be accepted after the stipulated application deadline up to
   7 days before course commencement to allow us to administer the application. A late
   entry fee of HKD200 (in addition to the training fee) will apply.
- HKIB reserves the right to adjust training application, study guide and / or administration surcharge fees (if applicable), at any time.

# 8. Examination Application and Regulations

# A. Examination Mode and Format

The examination mode and format for Core Level are as follows:

Module	1 / 2	3 / 4
Examination Mode	Paper-based Examination	
Examination Duration	2 hours per Module	3 hours per Module
Question Type	Multiple-choice Type Questions (MCQs)	Multiple-choice Type Questions (MCQs) & Essay Type Questions
No. of Questions	60 MCQs per Module	50 MCQs & 2 out of 3 short questions per Module
Pass Mark	60%	
	Grade	Mark Range
	Pass with Distinction	>85%
	Pass with Credit	75% - 85%
Grading	Pass	60% - 74%
Grading	Fail A	56% - 59%
	Fail B	46% - 55%
	Fail C	<46%
	Absent	N/A

The examination mode and format for Professional Level are as follows:

Module	5	6 / 7 / 10	8/9/11
Examination Mode	Paper-based Examination		
Examination Dura- tion	3 hours per Module		
Question Type	Essay Type Multiple-choice (MCQs) & Questions Essay Type Questions		Essay Type Questions
No. of Questions	Section A – 2 out of 3 questions & Section B – 2 questions	50 MCQs & 2 out of 3 questions per Module	4 out of 5 questions per Module
Pass Mark	50%		
	Grade		Mark Range
	Pass with Distinction		>80%
	Pass with Credit		65% - 80%
Crading	Pass		50% – 64%
Grading	Fail A		46% - 49%
	Fail B		36% - 45%
	Fail C		<36%
		Absent	N/A

#### B. Examination Timetable

For latest information about the examination application period and examination dates, please contact HKIB staff or refer to HKIB website for Core Level at <u>https://www.hkib.org/page/203</u>, or Professional Level at <u>https://www.hkib.org/page/234</u>.

#### C. Examination Application

- Candidates taking current training classes can choose to sit for the current examination or any subsequent ones. They can choose to sit for subsequent examinations but if the corresponding programme has been changed or updated, they may be required to retake the training in order to be eligible for module examination.
- Applicants can submit the application via the electronic application form in HKIB webpage. Attention should be paid to the application deadline or a late entry fee will be charged.
- **4** The information provided on the application form must be true and clear.
- Late examination enrolment will be accepted after the stipulated application deadline up to 14 days before examination date, to allow us to administer the application. A late entry fee of HKD200 (in addition to the examination fee) will apply.
- Inaccurate or incomplete applications may not be accepted even if the applicant has paid the examination fee.
- Each applicant should submit only ONE application form for each examination.
- Under no circumstances are changes to module entry allowed.
- HKIB reserves the right to reject late applications and / or any applications deemed inappropriate. Once HKIB has received the application form, NO alterations to the examinations and examination arrangements are allowed.
- HKIB reserves the right to change examination dates and application deadlines at any time.
- Applicants are advised to retain a copy of the completed application form for their own records.

#### D. Examination Fee and Payment

Per Module	1 - 4	5 - 11
First attempt	HKD1,300	HKD2,100
Re-attempt	HKD1,300	HKD2,100

- Applicants should pay the examination fee:
  - (a) By credit card. Please provide your credit card information on the application form.
  - (b) By FPS payment. Please provide your FPS payment receipt.
- Application forms without payment instruction are **NOT** processed.
- All payments must be settled before the examination. NO fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payments.
- HKIB reserves the right to adjust the examination, study guide and / or administration surcharge fees (if applicable), at any time.

## E. Examination Attendance Notice

- Examination Attendance Notices (Attendance Notices) are sent to candidates via email ONLY approximately two weeks before the examination. Candidates must inform the Institute if they have not received it one week before the examination.
- Candidates are required to print a copy of the Attendance Notice on a sheet of plain
   A4 paper before attending each examination.
- Candidates MUST present their Attendance Notice at the examination along with a valid identification document (e.g. an HK Identity Card or passport) bearing a current photograph. Photocopies are not accepted.

### F. Alteration/Transfer of Application for an Examination

- **HKIB** reserves the right to cancel, postpone and / or reschedule the examination.
- If an examination is rescheduled, HKIB notifies candidates of the new date and time via email within 1 week of the original schedule. Under such circumstances, candidates are not required to re-register for the examination.
- Under no circumstances are any changes to or transfers of examination application allowed.

### G. Examination Arrangements for Candidates with Special Needs

Candidates with special needs may request special examination arrangements. Under these circumstances they are required to submit documentary evidence, such as medical proof issued by a registered medical practitioner, together with a written request, when applying for the examination. Approval of the request is subject to final HKIB decision.

Request for such arrangements may result in an additional charge.

## H. Examination Preparation

Candidates enrolled in the examination are required to study all the essential, recommended and further reading material, if applicable, as part of their examination preparation.

### I. Examination Results

- For Module 1 to Module 2 examination, candidates receive a result slip by email within two to four weeks after the examination result released through the HKIB online platform. For Module 3 to Module 11 examination, candidates receive a result slip by email in around eight weeks from the examination date.
- Candidates may check their examination results online through the HKIB online platform. Candidates will receive email notification once the examination results are available. The online examination results will be removed one month after they are released.
- Results are withheld from candidates who have not paid in full any monies due or payable to the Institute, including but not limited to examination application fees.
- Candidates may request rechecking or remarking of their examination scripts within one month of the issue of examination results by submitting a written request. An administrative fee may apply. Please contact HKIB staff for details.

### J. General Examination Regulations

An examination is governed by the regulations in force at the time of the examination and not at the time of application, in case there are discrepancies between the two sets of regulations.

On all matters concerning interpretation of the regulations, the Professional Standard and Examination Board of the Institute has the final decision.

- Candidates must complete the training class before taking the examination.
- The examination is conducted in English.

- Candidates must use an HB/2B pencil to answer the multiple-choice questions on the Answer Sheets.
- Examinations are conducted and invigilated by responsible persons appointed by HKIB.
- Examination Attendance Notices are sent to candidates via email ONLY. Candidates are required to print a copy on a plain sheet of A4 paper and MUST present their Attendance Notice to each examination, along with a valid identification document (e.g. HK Identity Card or passport). Attendance Notices are collected by the invigilators before the end of the examination, if necessary.
- Candidates should arrive at the examination venue at least 15 minutes before the start.
   Candidates must not enter the examination room until instructed to do so.
- Candidates are not allowed to sit for the examination if they are unable to present Attendance Notice/valid identification document, or if the identification document does not contain a clear and current photograph of the candidate.
- All examinations begin at the time stated on the Attendance Notice. Latecomers may be admitted during the first 30 minutes of the examination, but extra time will not be given to compensate for any time lost.
- Smoking, eating, and drinking are not allowed in the examination room. All mobile phones and other electronic devices must be switched off and placed in a location advised by the invigilator before the examination begins.
- All bags, books and other personal belongings must be placed in a location advised by the invigilator, before the examination begins.
- If you need to go to the toilet during the examination, you should seek permission from an invigilator. An invigilator will accompany you and you must NOT carry any mobile phones, other electronic devices, question books, answer sheets or other papers to the toilet.
- No other aids, such as books, dictionaries, computers (e.g. notebooks, PC tablets) or papers are permitted in the examination. No draft paper is provided during the examination. Rough workings or notes should be made on the question book and will not be marked.
- The packets of question papers are opened in the presence of the candidates before the start of the examination. Candidates should remain silent and are not allowed to communicate with other candidate during the examination. Candidates interfering with the proper conduct of the examinations are warned by the invigilator or expelled from the examination room in a serious case. Under such circumstances, a report is

submitted to HKIB to consider whether disciplinary action should be taken. Disciplinary action includes, but is not limited to, candidate disqualification.

- Candidates cannot leave the examination room during the first 45 minutes and the last 15 minutes of an examination. Candidates who decide to leave early must notify the invigilator as quietly as possible and are not allowed to re-enter the examination room.
- Candidates must stop writing when instructed to do so by the invigilator.
- Candidates must not detach any part of their answer sheet, or remove their answer sheet, wholly or partly, from the examination room.
- Candidates are not allowed to communicate with other candidates during an examination. They are also prohibited from communicating with third parties outside the examination room by using any electronic device. The invigilator has the right to expel candidates from the examination room if their behaviour interferes with the proper conduct of the examination. Any candidate attempting to copy from another candidate's script or any other source is disqualified.
- Pocket calculators: Financial calculators may be used and listed below:

#### **Calculator Model**

- Texas Instruments: BA II Plus (both versions), including the BA II
- PlusProfessional
- Hewlett Packard: HP 10B, HP 10bII, HP 10bII+, HP12C (including the HP 12C Platinum and the Anniversary Edition), HP 12C Prestige, HP 17bII+, HP20B
- Sharp: Sharp Business/Financial Calculator EL-733, EL-733a
- Casio: FC 100/FC 100V/FC 200/FC 200V

Newer and older versions of these calculators will be allowed into the examination room

HKIB strictly enforces all policies with regard to calculator usage during examinations and candidates are required to abide by the policies of HKIB. Calculators are inspected prior to the start of the exam. They must remain on your desk in full view and proctors continue to inspect calculators throughout the administration of the examination. Possession or use of an unauthorised calculator at the test centre results in the voiding of your examination results and may lead to the suspension or termination of your candidacy in HKIB Programme. Failure by the proctors to detect an unauthorised calculator prior to the start of the examination, or your use of an unauthorised calculator at any time during the examination, does not imply that the calculator is an approved model or that your scores will ultimately be reported. Calculator covers, keystroke cards, and loose batteries are permitted in the examination room; instruction manuals are not allowed.

- Candidates are required to clear the financial calculator memory prior to each session of the examination. (Please do not ask invigilators to clear it.) It is the candidates' responsibility to revert their own calculator to desired setting(s) once the calculator's memory has been cleared. If a candidate's calculator has notes/formulas printed on the back of the calculator, includes pull-out cards or contains other supplemental material, this information must be removed or masked by solid colour tape before entering the examination room.
- If any candidate infringes any of the above regulations, he/she is liable to disciplinary actions, including disqualification.

# 9. Certification Application and Renewal Process

# A. Certification Application

Relevant Practitioners who have completed Modules 1 to 4 of the "ECF-Fintech (Core Level)" programme and obtained a pass in the relevant examinations plus at least 1 year of relevant working experience in Fintech projects and / or any of the Core Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of the HKMA's Guide to Enhanced Competency Framework on Fintech" may apply for Certification "*Associated Fintech Professional (CPFinT(A))*" with HKIB professional membership.

Relevant Practitioners who have completed Modules 5, 9 and 10 of the "ECF-Fintech (Professional Level)" programme and obtained a pass in the relevant examinations plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of the HKMA's Guide to ECF" may apply for Certification *"Certified Fintech Professional (Management) (CPFinT(M))"* with HKIB professional membership.

Relevant Practitioners who have completed Modules 5 plus Modules 6 / Modules 5 plus Modules 7 / Modules 5 plus Modules 8 / Modules 5 plus Modules 11 of the "ECF-Fintech (Professional Level)" programme and obtained a pass in the relevant examinations plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of the HKMA's Guide to ECF" may apply for Certification(s) "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))" or "Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT))" or "Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-RT))" with HKIB professional membership.

Applicants are required to submit a completed Certification Application Form to HKIB together with the relevant supporting documents and payment of the required certification fee. The Certification Application form can be obtained from HKIB website. Certification holders are registered as Certified Individuals and included in the public register on HKIB website. Upon successful application for the above Certification(s), professional membership is also granted by HKIB.

### B. Certification Renewal

Certification of Associated Fintech Professional (CPFinT(A)), Certified Fintech Professional (Management) (CPFinT(M)), Certified Fintech Professional (Specialist - Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD)), Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT)), Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI)) or Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT)) is subject to annual renewal by HKIB.

Certification holders are required to comply with the annual Continuing Professional Development (CPD) Scheme in order to renew their Certification. The requirement is a minimum of 12 verifiable CPD hours, at least 4 of which must be earned from activities related to topics of innovative technology (e.g. artificial intelligence, big data, cloud computing, cybersecurity, distributed ledger technology, and / or open banking and API), product development, business strategy and marketing, finance and investment, and / or risk and compliance. The remaining hours should be on training topics related to banking and finance, Fintech, or the job function. Examples of appropriate training topics include:

- a) Compliance, code of conduct, professional ethics or risk management;
- b) Banking and financial knowledge;
- c) Emerging technologies in financial services (e.g. machine learning algorithms, deep learning, network analytics, visualisation, voice recognition, natural language processing and generation);
- d) Economics;
- e) Accounting;
- f) Legal principles;
- g) Business and people management;
- h) Language; and
- i) Information technology.

Certification holders are to renew their certification registration annually in January. Renewal email will be sent to members before renewal deadline. Certification holders who do not

pay the continuing membership subscription on or before 31 January of each calendar year are treated as Default Members.

### C. Certification Fee and Payment

 The application fee for certification in various categories are as follows: (Valid until 31 December 2023)

Certification	First year certification - Non-HKIB member: HKD1,730 - HKIB ordinary member: HKD600 - HKIB professional member: <b>Waived</b> - HKIB senior member: HKD1,530	
Certification Renewal	Annual Renewal - Certification: HKD1,730 - Re-registration fee of default member: HKD2,000	

- 4 Applicants should pay the Certification Fee and Certification Renewal Fee as follows:
  - (a) Paid by Employer.
  - (b) By credit card. Please provide your credit card information on the application form.
  - (c) By FPS payment. Please provide your FPS payment receipt.
- Application forms without payment instruction are **NOT** processed.
- **NO** fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payment.
- HKIB reserves the right to adjust the certification, re-certification and / or administration surcharge fees (if applicable), at any time.

### D. Certification and HKIB Membership Regulations

It is mandatory for all individuals to maintain a valid membership status with HKIB if the applicants want to apply for and maintain certification and be subject to HKIB membership governance.

Once an application is processed, the membership subscription and registration fees are non-refundable and non-transferable.

The name of the member to be entered on HKIB's records is that on the certification application form. This name, and the order and spelling in which it is presented are used subsequently on all transcripts, pass lists, diplomas, and certificates except where a member has notified HKIB of any change. Such notification must be accompanied by a certified true copy<sup>7</sup> of documentary confirmation, e.g. Hong Kong Identity Card, birth certificate, statutory declaration, etc.

Certification holders are bound by the prevailing rules and regulations of HKIB. They are abide by HKIB's rules and regulations in HKIB Members' Handbook. Certification holders are required to notify HKIB of any material changes to any information provided and responses made in certification application, including their contact details. HKIB may investigate the statements certification holders made with respect to applications, and applicants may be subject to disciplinary actions for any misrepresentation (whether fraudulent and otherwise) in their applications.

## E. Membership Reinstatement

Members who have not paid the annual subscription fees when due shall be considered as default members and are not entitled to use any HKIB Professional Qualification and neither may call themselves members of the Institute.

Default members who reinstate their membership with HKIB are required to pay the current year's subscription plus a re-registration fee. Once the membership reinstated, the member's examination record, if any, is reactivated.

<sup>7</sup> Submitted copies of documents to HKIB must be certified as true copies of the originals by:

- HKIB designated staff; or

<sup>-</sup> HR / authorized staff of current employer (Authorized Institution); or

<sup>-</sup> A recognized certified public accountant / lawyer / banker / notary public; or

<sup>-</sup> Hong Kong Institute of Chartered Secretaries (HKICS) member.

<sup>-</sup> The certifier must **sign** and **date** the copy document (printing his/her **name** clearly in capital letters underneath) and clearly indicate his/her **position** on it. The certifier must state that it is a true copy of the original (or words to similar effect).

# **10. Exemption Application and Regulations**

# 10.1 Module Exemption Requirements

Exemption for modules of the "Associated Fintech Professional (CPFinT(A))" will be granted for practitioners who have passed any of the following training / professional programme(s):

Module	Training Programme (University Degree)	Programme Provider
Module 1	BEng Fintech	Chinese University of Hong Kong
	MSc Fintech	Chinese University of Hong Kong
	BSc Computational Finance and Financial Technology	City University of Hong Kong
	Associate of Science (Financial Technology)	College of International Education, Hong Kong Baptist Uni- versity
	MSc Finance (Fintech and Finan- cial Analytics)	Hong Kong Baptist University
	BBA (Hon) Financial Technology and Innovation	Hong Kong Metropolitan University
	BSc (Hon) Financial Technology and Artificial Intelligence	Hong Kong Polytechnic University
	Doctor Financial Technology	Hong Kong Polytechnic University
	BCom (Hon) in Financial Technol- ogy	Hong Kong Shue Yan University
	MSc Fintech	Hong Kong University of Science and Technology
	Advanced Diploma in FinTech	HKU SPACE
	Executive Certificate in FinTech	HKU SPACE
	Executive Certificate in Banking and Financial Technology	HKU SPACE
	BASc Financial Technology	University of Hong Kong
	MSc Fintech	University of Hong Kong
	MSc Financial Technology and Data Analytics	University of Hong Kong

	Training Programme (Online Courses)	Programme Provider
	Harvard Fintech Online Short Course with Harvard VPAL Prem- ier Certificate	Harvard University
	FinTech: Finance Industry Trans- formation and Regulation Speciali- zation of Coursera	Hong Kong University of Science and Technology
	Fintech: Innovation and Transfor- mation in Financial Services	National University of Singapore
	The Future of Finance Professional Certificate of edX	University of Texas
	Professional Programme	Programme Provider
	Shenzhen-Hong Kong-Macau Fintech Professional Programme Level 1	Shenzhen Fintech Association, Chi- nese Financial Association of Hong Kong, and Macau Institute of Finan- cial Services
	Certificate in Finance and Technol- ogy Level 1	Institute of Financial Technologists of Asia
Module 2	Training Programme (University Degree)	Programme Provider
	BCom (Hon) in Financial Technol- ogy	Hong Kong Shue Yan University
	BBA (Hon) Financial Technology and Innovation	Hong Kong Metropolitan University
	Training Programme (Advanced Diploma)	Programme Provider
	Advanced Diploma for Certified Banker – "Fundamental of Bank- ing", "Professional Ethics and Compliance", and "Risk Management"	The Hong Kong Institute of Bankers

	Advanced Diploma for Certified Banker – "Fundamental of Bank- ing", and ECF- Operational Risk Management / ECF- Compliance – "Module 2: Regulatory Framework and Compliance in the Banking In- dustry"	The Hong Kong Institute of Bankers
Module 4	Training Programme (University Degree)	Programme Provider
	BEng Fintech	Chinese University of Hong Kong
	MSc Fintech	Chinese University of Hong Kong
	BSc Computational Finance and Financial Technology	City University of Hong Kong
	Associate of Science (Financial Technology)	College of International Education, Hong Kong Baptist University
	MSc Finance (Fintech and Financial Analytics)	Hong Kong Baptist University
	BSc (Hon) Financial Technology and Artificial Intelligence	Hong Kong Polytechnic University
	Doctor Financial Technology	Hong Kong Polytechnic University
	BCom (Hon) in Financial Technology	Hong Kong Shue Yan University
	MSc Fintech	Hong Kong University of Science and Technology
	Advanced Diploma in FinTech	HKU SPACE
	BASc Financial Technology	University of Hong Kong
	MSc Fintech	University of Hong Kong
	MSc Financial Technology and Data Analytics	University of Hong Kong
	OR	
	A candidate who has completed at lo one of the following specialist areas vice/platform providers is eligible to the ECF- Fintech Core Level training	from key market players or ser- apply for exemption on Module 4 of
	ing - Specialty, Microsoft AI Engir	<u>a Analytics</u> : e.g. AWS Machine Learn- neer, AWS Data Analytics - Specialty, oft Data scientist, Google Data Analyt-

ics, etc.

<ul> <li><u>Cloud Computing for Business Applications</u>: e.g. AWS Certified Cloud Practitioner, GCP Associate Cloud Engineer, Alibaba Cloud Certified Associate-Cloud Computing, Microsoft Certified: Azure Fundamentals, etc.</li> </ul>
<ul> <li><u>Blockchain and Distributed Ledger Technology</u>: e.g. Blockchain Certification Course (from EC Council), P. G. Diploma in Blockchain Technology (from UpGrad), Certified Enterprise Blockchain Architect (CEBA), Blockchain Technology - EdX, Blockchain Fundamentals Certificate (from ISACA), etc.</li> </ul>

## 10.2 Modular Exemption Application

- Candidate with relevant qualifications may apply for module exemption from "Professional Certificate for ECF-Fintech".
- Exemption application should be made on an exemption form together with the following documents/items; failing to do so delays assessment:
  - i. Appropriate fees (application fee and exemption fees)
  - ii. Copies of transcript and certificate, if applicable
- Documents submitted will not be returned regardless of the application result.
- Unless otherwise specified, exemption application based on partially attained qualification is not accepted.
- Exemption claims granted to student members are only registered in HKIB's record upon the student members' graduation.
- Exemption results are normally given in writing within 60 days after receipt of application and supporting documents. If further assessment is needed due to unexpected circumstances, separate notifications are given. The decision of the Institute is final and cannot be appealed.
- Candidate attempting but failing in a module may subsequently claim exemption from that module if they obtain a new/further qualification recognised for exemption purposes.
- An exemption confirmation letter is issued to candidate whose exemption application is granted.
- Candidate exempted from a module subsequently attempting that module by examination, have their exemption status overridden.

# **11. General Information**

#### 11.1 Bad Weather Arrangements

In the event of bad weather on the training class/examination day, candidates should visit HKIB website at <u>www.hkib.org</u> for announcements about the latest arrangements and should pay attention to radio/television broadcasts about weather conditions.

If the typhoon signal No. 8 or above, black rainstorm signal, or "extreme conditions" is hoisted or still in force on the day of a training class, the arrangements below apply:

Signal in force	Training Class(es) cancelled
At 6:30am	Morning Session (8:30am – 2:00pm) is cancelled.
At 12:00noon	Afternoon Session (2:00pm – 6:00pm) is cancelled.
At 3:00pm	Evening Session (6:00pm – 10:00 pm) is cancelled.

If the typhoon signal No. 8 or above, black rainstorm signal, or "extreme conditions" is hoisted or still in force on the day of an examination at the following times, the arrangements below will apply:

Signal in force	Examination cancelled
At 6:00am	Examination(s) (8:00am – 1:00pm) are cancelled.
At 10:00am	Examination(s) (1:00pm – 5:00pm) are cancelled.
At 2:00pm	Examination(s) (at 5:00pm or after) are cancelled.

- If typhoon signal No. 8 or above, black rainstorm signal, or "extreme conditions" is hoisted or still in force while the training class/examination is in progress, the training class/examination continues as scheduled.
- If a training class/examination is rescheduled, HKIB notifies candidates of the new training class/examination date and time by email within one week of the originally scheduled date. Under such circumstances, candidates are not required to re-register

for the training class/examination. Applications for a refund and / or transfer are NOT allowed.

HKIB reserves the right to postpone, cancel and / or reschedule any training class/examination.

#### 11.2 Privacy Policy Statement

Personal data provided by the candidate are used for administrative and communicative purposes relating to training and examination. Failure to provide complete and accurate information may affect the provision of administrative services to the candidate. The Institute keeps the personal data provided confidential but may need to disclose it to appropriate personnel in the Institute and other relevant parties engaging in the provision of examination services to the Institute. Candidates have the right to request access to and correction of their personal data. For details, candidates can contact the Institute.

Candidates are advised to read the <u>Privacy Policy Statement</u> at HKIB website to understand their rights and obligations in respect of the supply of personal data to HKIB and the ways in which HKIB may handle such data.

#### 11.3 Addendums and Changes

HKIB reserves the right to make changes and additions to membership, training and examination regulations, enrolment/application procedures, information in this handbook and any related policies without prior notice. HKIB shall bear no responsibility for any loss to candidates caused by any change or addition made to the aforementioned items.

# **12. Contact Information**

### **HKIB Head Office Address**

3/F Guangdong Investment Tower, 148 Connaught Road Central, Hong Kong



#### **General Enquiries**

Tel.: (852) 2153 7800 Email: cs@hkib.org

### **Training and Programme Enquiries**

Tel.: (852) 2153 7800 Email: ecf@hkib.org

#### **Membership Enquiries**

Tel.: (852) 2153 7879 Email: membership@hkib.org

#### **Examination Enquiries**

Tel.: (852) 2153 7821 Email: exam@hkib.org

#### **Certification Enquiries**

Tel.: (852) 2153 7865 Email: cert.gf@hkib.org

#### **Office Service Hours**

Monday - Friday: 09:00 - 18:00